



## Hot Growth Opportunities for Cloud and Managed Services Providers. Make Data Your Competitive Advantage.

IDC predicts that global digital data will exceed 163 zettabytes by 2025. This data deluge has your customers racing to the cloud in an effort to reduce the cost and complexity of building and managing their own data centers.

Until Wasabi there's never been an affordable, fast way of storing all your data in the cloud. Wasabi hot cloud storage allows businesses to transform their data from a commodity into a strategic competitive weapon by enabling them to keep all of their data affordably and giving them immediate access to the data that will allow them to innovate their business for future success.

Whether your business was born in the cloud or migrating, this spells enormous opportunity to expand your cloud service offerings with Wasabi hot cloud storage.

**Sell Wasabi hot cloud storage as part of your cloud/managed services offer.**

[Learn more](#) about the Wasabi Partner Network program.

## Introducing Wasabi Hot Cloud Storage

Wasabi hot cloud storage represents the next generation of cloud object storage, and a radical breakthrough in price, performance, and protection. Hot cloud storage is 80% cheaper than Amazon S3 and faster than the competition. It's simple, one-size-fits-all cloud storage that eliminates confusing service tiers and hidden fees while offering the same 11 nines of durability you expect from the first-generation providers. Plus, we're the only cloud storage to offer true data immutability on the bucket level—not even admins can delete or alter data stored in a Wasabi immutable bucket.

And Wasabi is a natural fit with integrations to leading technologies such as Actifio, Commvault, Rubrik, and Veeam as well as 150+ technology alliance partners already proven to work with Wasabi. So you can offer Wasabi as part of your backup as a service, disaster recovery as a service, archiving, collaboration, or any existing S3 compatible service.

### ✓ Immediate Economic Impact

- Resell Wasabi for your backup and recovery or archiving to dramatic price/performance improvements
- Use Wasabi with the leading vendors of backup and recovery as well as 150+ validated partner technologies.
- Offer your customers faster performance, lower prices and still make more money.

### ✓ Migrate your Customers to Cloud

- Active storage is now a viable and profitable new way to expand your service offerings.
- A new reason to call on customers and prospects: The new economics and speed of hot cloud storage can unlock whole new opportunities and business models to explore with your customers.
- "What would an 'x%' reduction in storage costs do for your business" is great way to start a sales conversation.

### ✓ Grow New Revenue Streams

- Active storage is now a viable and profitable new way to expand your service offerings.
- Consider using Wasabi for all archiving. No tiers, no complex data management.
- The new economics and speed of hot cloud storage can unlock whole new opportunities and business models to explore with your customers such as data analytics and artificial intelligence.

**Store 1 TB for Free!**

**Experience fast, simple hot cloud storage for yourself. Free for 30 Days**