

# Protect Avid Workspaces with Marquis and Wasabi

 marquis

## Back up Critical Work in Progress to the World's Most Affordable and Fastest Performing Storage Cloud

Media & Entertainment companies are generating video content at an everincreasing rate, creating operational and financial challenges for many organizations. Many companies are struggling to protect work in progress against disk failures, catastrophes and ransomware. Conventional disaster recovery tools are too slow and expensive. And periodic tape backups can leave valuable digital content unprotected.

Wasabi has partnered with Marquis to help Media & Entertainment companies accelerate backup and recovery, reduce risks and save money. The integrated solution lets you back up Avid workspaces to the cloud, quickly, securely and cost-effectively, with significantly longer retention periods than traditional onsite backup solutions.

## Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage on-demand. Wasabi's solution is 80% less expensive and is faster than first-generation cloud vendors. Wasabi hot cloud storage is designed with eleven nines (99.999999999%) of object durability and data immutability that guarantees stored objects cannot be deleted or modified by anyone. Not only is Wasabi 80% less expensive to store data than traditional cloud providers, but there are also no fees for egress or API requests. Wasabi keeps all data "hot" so it can be accessed in milliseconds. All Marquis and Wasabi customers can treat their data as hot data, so they can shorten upload windows and quickly access their data for faster restore times.

## Marquis Workspace Protects Avid ISIS/ NEXIS Work in Progress

Marquis Workspace Backup is designed from the ground up to efficiently protect Avid work in progress. The product uses advanced analytics to examine and characterize workspace attributes. By thoroughly identifying project relationships and interdependencies, Workspace Backup ensures work in progress can be safely recovered to a pristine state, with no missing media.

### Features

- Simple, affordable and reliable Avid workspace protection
- Ultra-low-cost cloud backup with rapid recovery
- Intuitive user interface with set-and-forget policies
- Seamless integration and operation

### Benefits

- Protect against disk failures, disasters, accidental deletions, ransomware and malware
- Accelerate backup and recovery times
- Extend retention periods from weeks to months or years
- Reduce storage cost and complexity

The product provides robust protection against unintentional project, bin or media file deletions. Incremental backups provide granular and fast recovery, while minimizing storage consumption. And an easy-to-use interface and “set-and-forget” backup policies simplify configuration and ongoing administration.

## Integrated Solution Provides Ultra-Low-Cost Backup and Rapid Recovery

Workspace Backup integrates seamlessly with Wasabi hot storage for ultimate economics and durability. Instantly and infinitely scalable, Wasabi eliminates the capacity constraints of conventional on-premises storage arrays, allowing you to retain months or even years of backups for a fraction of the cost of alternative solutions. Wasabi’s industry-leading performance, with significantly faster read/write and time-to-first-byte speeds, enables rapid recovery of entire workspaces or individual projects. The integrated Marquis-Wasabi solution reduces risks, improves productivity and slashes expenses.

## Bolster Data Protection and Defend Against Ransomware with Wasabi Object Lock

Object Lock (aka “immutability”) enables applications or administrators to designate stored objects as unalterable for a fixed period of time. This feature is of the utmost importance where the security, compliance, and integrity of data is concerned. Immutability prevents data from being accidentally or maliciously deleted, a key feature to mitigating ransomware attacks. Marquis has validated Object Lock for use in their platform, allowing customers to seamlessly take advantage of Wasabi’s immutable storage from within the application.

