Accelerate Cloud-Native Video Workflows with Qencode and Wasabi
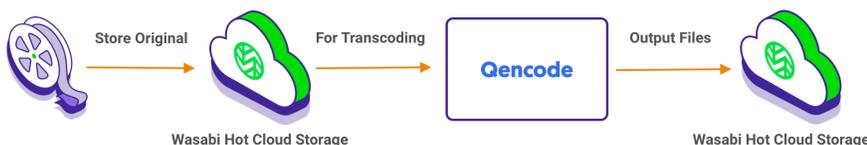
Video workflows are becoming more demanding as organizations produce and deliver growing volumes of content. Preparing video for a wide range of platforms and devices requires encoding in many formats and resolutions, which can be difficult and costly to manage with traditional, on-premises systems. These challenges have created a need for a more efficient, cloud-native approach to processing and managing video at scale.

Qencode is a cloud-native video infrastructure platform built to help media teams, OTT providers, and enterprises process and deliver video faster and more efficiently. Through flexible APIs and a modern transcoding engine, Qencode automates ingest, encoding, and streaming workflows with advanced compression and AI-powered localization for subtitles and translations. Supporting a broad range of formats and codecs, Qencode enables seamless delivery to any screen or platform while minimizing operational complexity.

Why Qencode and Wasabi Are Better Together?

Pairing Qencode with Wasabi delivers an end-to-end, cloud-native video workflow that's fast, scalable, and cost-efficient. Qencode's AI-based compression reduces file size while preserving visual quality, and its automatic subtitles and translations help content reach broader global audiences. With support for a wide range of formats and codecs, content can be confidently delivered to any screen while Wasabi's high-performance, S3-compatible object storage provides a durable, secure backbone for ingest, transcode outputs, and archives.

The joint solution not only simplifies video workflows, but it also lowers the total cost of ownership and accelerates time-to-publish. Qencode's all-encompassing platform streamlines operations while reducing vendor complexity, and when integrated with Wasabi's predictably priced cloud storage creates an affordable workflow that scales as content libraries grow. Together, the combined solution strengthens viewer experience, supports monetization goals, and keeps media pipelines ready for future demands.

Features

- Video files automatically optimized ML-driven video compression
- Seamless S3-compatible integration with Wasabi hot cloud storage
- Automate file permissions and naming conventions
- End-to-end, cloud-native video pipeline (ingest, transcode, store, stream)

Benefits

- Lower total cost of ownership through AI compression and predictable cloud storage pricing
- Faster time to publish via parallelized encoding and direct-to-cloud workflows
- Simplified operations with unified API for transcoding, storage, and delivery
- Global scalability to handle spikes in content volume or viewership
- Future-proof technology with next-gen codec support (AV1, H.264, VP9 and more)