

Optimize Media Storage Across Your Organization with Telestream DIVA and Wasabi

Overview

Modern media operations regularly interface with a large number of storage platforms during the course of regular business. From capture to edit, through delivery and archival, a piece of content may reside on a half-dozen or more different storage environments on its journey from raw footage to finished product.

Telestream's DIVA software suite is the world's leading and most trusted Content Storage Management solution. DIVA makes it easy for media organizations to manage their digital content across broadcast, production and archive operations, and across multiple locations. Combined with Wasabi hot cloud storage, DIVA users can migrate content to the cloud for improved remote access, enhanced security and cost savings. Wasabi provides content owners with immediate and infinite hot storage capacity at flat-rate pricing with no unpredictable fees for data egress or API calls.

DIVA delivers complete lifecycle management for media assets. The software platform can view and manage data from a variety of sources, including disk, tape, optical media and the public cloud. DIVA's lifecycle policies allow users to configure data movement based on age and storage type to automatically ensure all content is stored in the most cost effective manner and optimal location for your organization.

Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage on-demand. Wasabi's solution is 80% less expensive than first-generation cloud vendors with no complex tiering and no charges for data egress or API requests. Wasabi hot cloud storage is designed for extreme object durability and supports data immutability to guarantee stored objects cannot be deleted or modified by anyone. Wasabi keeps all data "hot" so users enjoy shortened upload windows and millisecond access to their data for faster restore times.

KEY FEATURES

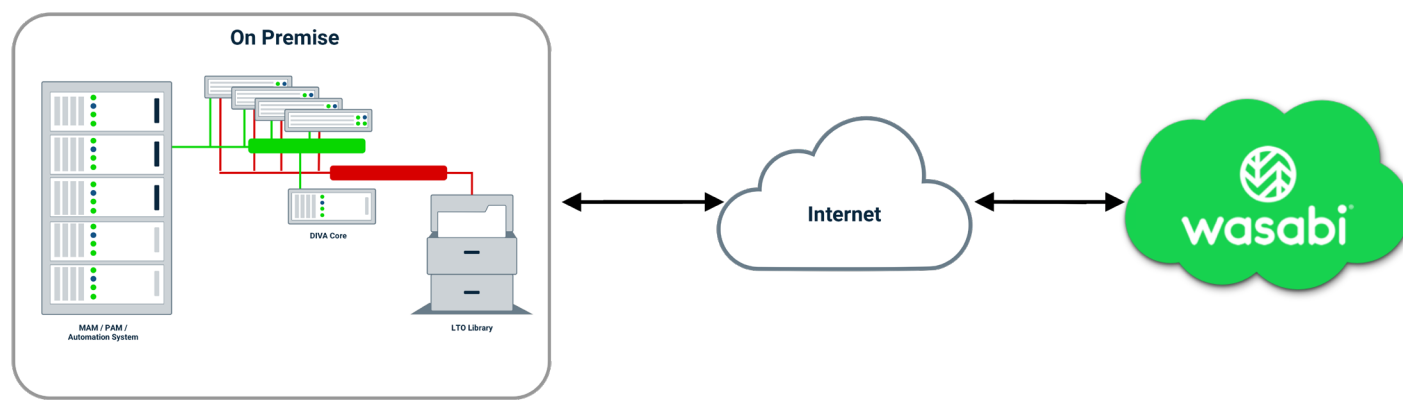
- Automated, policy-based asset movement
- Read/write across disk, on-prem object storage, tape and optical mediums plus cloud-based object storage
- Up-to-date utilization analytics with exportable reports
- User and role management security with activity monitoring

BENEFITS

- Reduced storage complexity and manual management of media assets
- Optimized use of different storage layers to balance response time, performance and cost
- Infinite and immediate scalability
- Enhanced protection of assets from disasters, outages and ransomware

Telestream + Wasabi: Better Together

DIVA enables customers to build scalable solutions for media asset distribution, management and long-term preservation. It revolutionizes rich media asset management and gives users full control of the entire life cycle of their digital content. With the addition of Wasabi's low-cost, high performance cloud storage, users never have to sacrifice immediate data access for storage affordability. Additionally, Wasabi's lack of egress fees and API request charges make cloud storage costs predictable from month-to-month. Retrievals can be made from Wasabi instantly without incurring additional cost - ideal for modern hybrid media workflows.



ABOUT WASABI

Wasabi provides simple, predictable and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an unlimited amount of data at 1/5th the price of the competition with no complex tiers or unpredictable egress fees. Trusted by tens of thousands of customers worldwide, Wasabi has been recognized as one of technology's fastest-growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is a privately held company based in Boston.

©2022 Wasabi Technologies LLC. All rights reserved. WASABI and the WASABI Logo are trademarks of Wasabi Technologies LLC and may not be used without permission of Wasabi Technologies LLC. All other brand names mentioned herein are for identification purposes only and may be the trademarks of their respective holder(s).

Tel **1-844-WASABI-1**
Email **info@wasabi.com**

 **wasabi**
hot cloud storage
www.wasabi.com