

# Unitrends Backup and Recovery with Wasabi combines industry-leading BCDR with ultra-low-cost cloud storage

Data sprawl has become an expensive problem. Organizations of every stripe are faced with ballooning data volumes. Traditional on-premises storage solutions quickly lost much of their usefulness at the onset of the work-from-home revolution, creating an IT challenge unlike any seen before. How should the modern organization cope with this new set of circumstances and adapt to the changing landscape?

Unitrends and Wasabi have partnered to help businesses drastically cut storage costs and improve data protection. The partnership allows users to automatically move infrequently accessed data to Wasabi to free up primary storage capacity, shrink their backup footprint, and better align storage costs with data value.

## Unitrends Drives Unified Business Continuity and Disaster Recovery

Unitrends combines best-of-breed backup and disaster recovery, with security and automation technologies and services, making 100% recovery confidence achievable for all businesses. The all-in-one solution addresses all workloads (including data center, endpoint, SaaS, and cloud), provides end-to-end protection against cybercrime and human error, injects automation and artificial intelligence to simplify complex systems and heal environmental issues before they impact backups, and empowers teams to work on more important projects that move their organizations forward.

The intersection of backup, cybersecurity and automation makes it possible for companies of all sizes to build comprehensive uptime strategies no matter where the data lives (now or in the future), and to unleash hard savings through innovative pricing and reclaimed man hours.

Unitrends is powerful enough to manage thousands of backups while remaining simple to use. The suite of available tools puts users in complete control of their data, where it's stored, and how it is protected. As infrastructure gets more complicated with remote data sources and hybridized implementations, protecting it and keeping it running is similarly more complex, costly and unreliable. More businesses are leveraging the cloud for BCDR to avoid managing complicated infrastructure while increasing overall data durability. Unitrends provides a centralized view of your enterprise storage even when the data is decentralized, making data management simple and understandable.

## KEY FEATURES

- Ultra-low-cost secondary cloud storage
- Seamless integration and operation
- Single-pane-of-glass management
- AI-based ransomware detection

## BENEFITS

- Tightly align storage costs with data value
- Reclaim expensive primary storage capacity
- Shorten backup cycles
- Securely retain data for compliance purposes

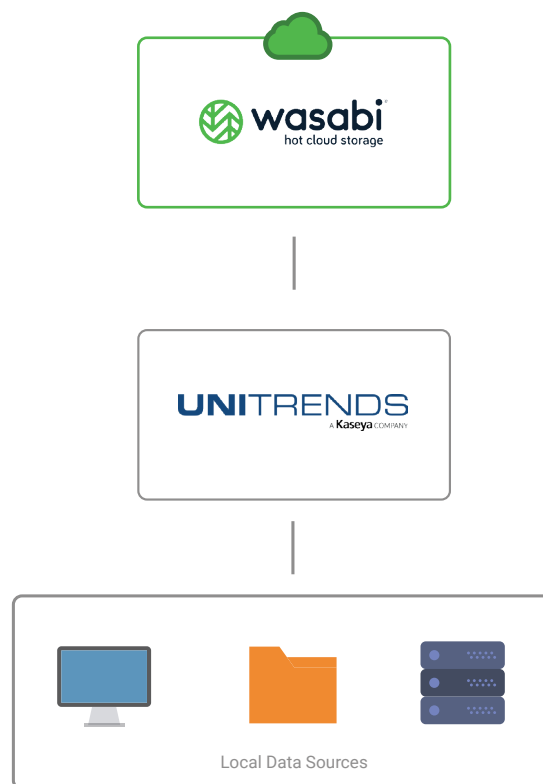
## Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi is a universal, one-size-fits-all cloud object storage service that eliminates the complexity and expense of other cloud storage services. Wasabi offers a single tier of high-performance storage that is 80% less costly than Amazon's S3 service and does not include any of the costly and unpredictable fees for data egress, API calls and other data management actions. Wasabi is engineered for extreme data integrity and security providing eleven 9s of object durability. A parallelized system architecture delivers superior read/write performance, so users can rapidly move files in and out of Wasabi.

## Wasabi and Unitrends Offer Unlimited Capacity, Security, and Control

More and more enterprises are turning to the cloud to address their data storage needs. The public cloud offers geo-redundancy and data durability upwards of nine 9s and a freedom from oppressive and expensive technology cycles that can wear down IT departments. The Wasabi-Unitrends solution offers a simple-yet-powerful approach to data management coupled with the ease-of-use users expect. With Wasabi, Unitrends users can transform their enterprise's data strategy to suit their needs.

- Use Wasabi to scale with your data and break the yearly upgrade chain
- Utilize Unitrends' AI-based ransomware detection as a shield against cyber threats
- Grant users access to their data regardless of location
- Wasabi's off-site, secure data center locations increase data protection for essential backups
- Multi-cloud and hybrid cloud implementations



### ABOUT WASABI

Wasabi provides simple, predictable and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an infinite amount of data at 1/5th the price of the competition with no complex tiers or unpredictable egress fees. Trusted by tens of thousands of customers worldwide, Wasabi has been recognized as one of technology's fastest-growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi has secured \$140 million in funding to date and is a privately held company based in Boston.

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