

# Accelerate the Cloud with Wasabi and GB Labs Unify Hub

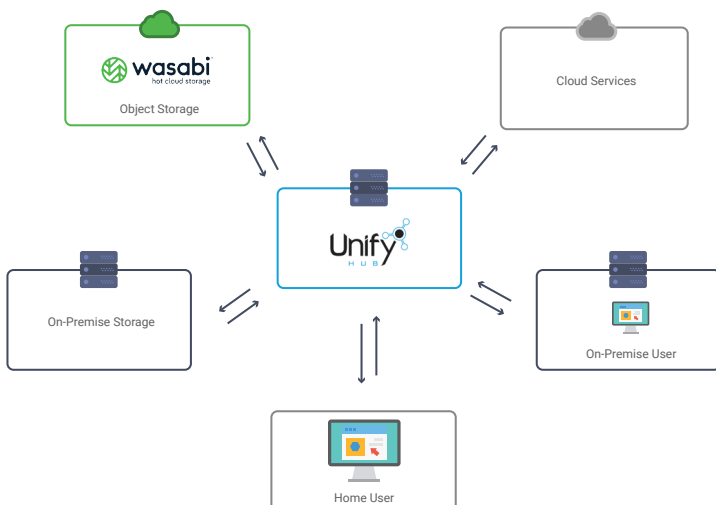
Between corralling storage across multiple different formats or making sure their remote workforce has access to the assets they need, many modern businesses have a data stratification problem. This is compounded by the fact that data volumes are growing year-over-year and the price of storage which can quickly become expensive.

GB Labs and Wasabi have partnered to tackle stratified data by combining all your storage mediums under one roof and offering cloud storage at a fraction of the cost of major competitors.

## Instant Access and Managed Visibility

GB Labs' Unify Hub harnesses the power of a dedicated internal Flash Cache array, providing an invisible area that accelerates performance. Utilizing GB Labs unique storage acceleration technology, users with the Unify Hub appliance can access their entire storage array of on-premise hardware and cloud services and gain local storage performance. With up to 30TBs of Flash Cache, regularly used files do not need to be repeatedly egressed. This is fully automated and managed to ensure only one true copy of data is in sync at all times. By serving some/all files from Flash Cache, the bandwidth required on your Internet connection is greatly reduced. This releases bandwidth for remote workers and files that are not yet in the Flash Cache.

Wasabi Hot Cloud Storage can be mounted locally using standard network protocols. User access rights can be configured within the local storage domain, making it simpler for admins and creatives to share the right content with the right people. This single pane of glass approach means that users no longer need to know specifically where content is and what account credentials they need. Users' data is accessed at a nearline rate of speed without impacting bandwidth.



## KEY FEATURES

- Local access performance
- Reduction in the need to egress the same files repetitively
- Preserves internet bandwidth
- Standard local access protocols
- Simplified user access controls with SSO
- Auditing for local access users

## BENEFITS

- Take control of all your on-prem and cloud storage from a single solution
- Reduce the need to replicate data unnecessarily
- Synchronize remote and office-based workers
- Local user experience with the benefits of cloud storage
- Maximizes access to assets in Wasabi Cloud

## Wasabi Hot Cloud Storage Delivers Breakthrough Economics And Performance

Wasabi hot cloud storage is the industry's most affordable and highest-performing cloud storage service. Wasabi is 1/5th the price of Amazon S3 and faster than the competition with no fees for egress or API requests.

Specifically conceived to make cloud storage a commonplace utility like electricity, Wasabi hot cloud storage is easy to understand, easy to order and incredibly cost-effective to scale. With Wasabi there are no confusing cloud storage tiers to decipher and no complicated fee structures to decode. A highly parallelized system architecture delivers breakthrough performance, so you can rapidly move large datasets in and out of the cloud.

Engineered for extreme data integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses, and to ensure regulatory compliance.

### About GB Labs

GB Labs is continuously empowering creative workflows for some of the best-known names in the media and entertainment industry. Much acclaimed for design and innovation within the industry, we have pioneered and perfected SSD shared storage and invented a hybrid disk technology that actually accelerates media workflows.

#### ABOUT WASABI

Wasabi provides simple, predictable and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an infinite amount of data at 1/5th the price of the competition with no complex tiers or unpredictable egress fees. Trusted by customers worldwide, Wasabi has been recognized as one of technology's fastest growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi has secured \$140 million in funding to date and is a privately held company based in Boston.

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