

# OUR SERVICES

*Nawkaw's masonry color and finishing services empower building owners and designers to create any look they desire. Our services revitalize old masonry and breathe new life into legacy structures, transform older styles into modern marvels, and increase property values through color and finishing work.*



## COLOR REPLICATION AND REPAIR

Many masonry walls are not one color, but a natural range of color designed to give texture to a structure. Nawkaw Stain Technicians are highly skilled not only in replicating finishes, but in matching them to the existing structure as well. Beautify infills, blend additions away, and create wholly unique looks with depth, texture, and color.



## MORTAR WORK

Mortar poses a unique challenge to many who wish to change the color of their masonry. Nawkaw services include work to revitalize discoloration in mortar and give you the option to change the mortar color to whatever you'd like. All Nawkaw jobs are completed brick by brick and at scale, so you can choose between a variety of distinct mortar finishes or blend mortar into the greater color scheme of your project.



## HISTORIC RESTORATION & ADAPTIVE REUSE

Nawkaw often works on Main Street restorations, adaptive reuse projects, and building revitalizations. Using color matching techniques and penetrative mineral & acrylic stain, Nawkaw is perfect for sustainable preservation practices. Bring beauty back to beloved cons of communities and ensure the legacy of a historic structure for years to come.

# ABOUT NAWKAW

Nawkaw was founded in 1988 by Russell Gray in Toronto, Canada. From the very beginning, the focus has always been on comprehensive color solutions.

Nawkaw initially started to work with brick manufacturers in the Greater Toronto Area before expanding into concrete and other substrates. The demand was there for expert color and finishing solutions, and soon enough, Nawkaw became an international company.

With operations across North America, Australia, New Zealand, Norway, and with product sales in over 50 countries, Nawkaw has proven itself to be the industry leader in vertical concrete and masonry staining services.

Today, Nawkaw works on a variety of commercial and residential projects across the private and public sectors. Nawkaw stains can be found on skyscrapers in Manhattan, massive distribution centers in Canada, award-winning concert halls in Australia, and across countless homes throughout the American Midwest and Southeast.

Nawkaw's sustainable operations and focus on restorative projects, such as adaptive reuse, highlight its focus on finishes that do no harm to the environment. No matter where Nawkaw operates, the mission remains the same: to provide a long-lasting, sustainable color solution that brings beauty and artistry to the structures we use and enjoy.

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# COLOR + FINISHES

FOR MASONRY

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# GO BEYOND COLOR



Masonry is one of the most important and foundational building materials around the world. The simple yet robust strength of stone, brick, and mortar can last centuries. So why is it that many choose to coat this strong building material in paint that peels in just a few years?

Nawkaw's color solutions go beyond color. Our innovative products and proprietary techniques have transformed buildings for over thirty years. Our architectural finishes, unique textures, and mineral & acrylic stains don't peel off or fade. Our creations penetrate the exterior of masonry and leave no functional difference between substrate and finish.

Nawkaw gives you total control over your masonry. Through innovative stain and application techniques, you can recreate natural ranges of brick, harmonize infill and extension work with your pre-existing

colors, transform your walls with a complete color transformation, and much more. Nawkaw is perfect for newer construction or renovation, restoration, and adaptive reuse projects.

Our sustainable products and operations help you earn LEED credits and certifications, as well as reduce exterior maintenance costs. Our photocatalytic finishes help fight bacteria and viruses and turn your building into a breathing element of its surrounding ecosystem. We are committed to AIA 2030 and any initiative that fights for carbon neutrality in our built environment.

Nawkaw empowers building owners and designers to be proud of their work for decades to come. From downtown high-rises to bridges and infrastructure projects, massive distribution centers, and everywhere in between, Nawkaw crafts captivating buildings through color and finishing work, at scale, and by hand.

## THE SCIENCE OF STAIN

Masonry is naturally porous, which enables much of its strength. The rough surface allows debris and water to flow in, expand and contract with the weather, and flow out. Latex paints film over this porous surface, trapping water and debris, which pull and tear at the film over time as they expand and contract.

Mineral stain penetrates the porous surface of masonry and enters a few millimeters into the concrete itself. Silicate binders within the stain enable it to chemically bond and infuse color. Scientifically speaking, there is now no longer a difference between the stain and the masonry itself.

The result is a finish that can truly stand the test of time—and can be adjusted to continue to show off the natural texture of masonry or mask it entirely.



ABOVE: The former Western Union Building in Tribeca, New York City, received color matching services to harmonize infill work. Nawkaw Stain Technicians worked hundreds of feet in the air to beautify this Manhattan icon.

LEFT: In Lower East Side, New York City, Nawkaw transformed the “Red Square” high-density housing building. Our Stain Technicians utilized our NawTone-K Metallic mineral stain to create a bold, shimmering finish and yield a new life to the historic property.



ABOVE: Nawkaw worked in collaboration with former HGTV star Sarah Richardson to transform this ranch residential home's exterior. Our color selection process and final result can be found on Sarah Richardson's YouTube channel!

The photos you see here are just a fraction of what's possible with a Nawkaw finishing solution. No project is too large or too complex for our certified Stain Technicians to handle. Whether you want to repair or transform legacy structures, beautify your masonry, or blend and mask infills or repairs, we can get it done. Give us a call today for a free color consultation and see exactly what a superior color and finishing solution can do for you.

***We want to give your building a color and finish that will last a generation!***

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