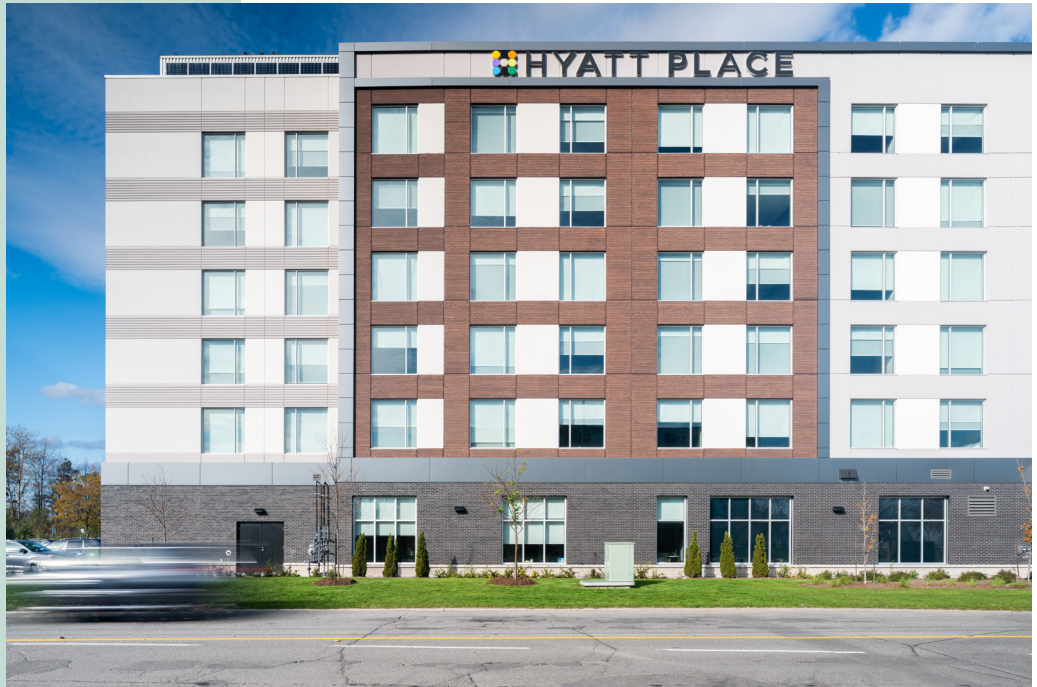


# HYATT PLACE - WEST OTTAWA

- OTTAWA, ONTARIO, CANADA

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## THE CHALLENGE

The Hyatt family of hotels are known for innovation across the hospitality industry, including their Hyatt Place concept. So, after selecting a site for their upcoming Hyatt Place Ottawa-West location, expert designers and contractors would need to be called in to maintain the brand's integrity and design the building's façade.

Project managers collaborated with **SiteCast Construction**, a leading concrete tilt-up panel manufacturer, to supply cost-effective and durable exterior walls for the new hotel. However, the beautiful wood grain finish would need additional work to elevate SiteCast's work and give property owners a visual aesthetic worthy of the Hyatt Place brand.

Work would need to be done to color elements of the textured concrete in varying shades and textures to replicate the warmth traditionally found in wood siding. On top of this, the longevity of the concrete façade construction necessitated a durable solution that would be able to withstand all four seasons without chipping, peeling, or fading.

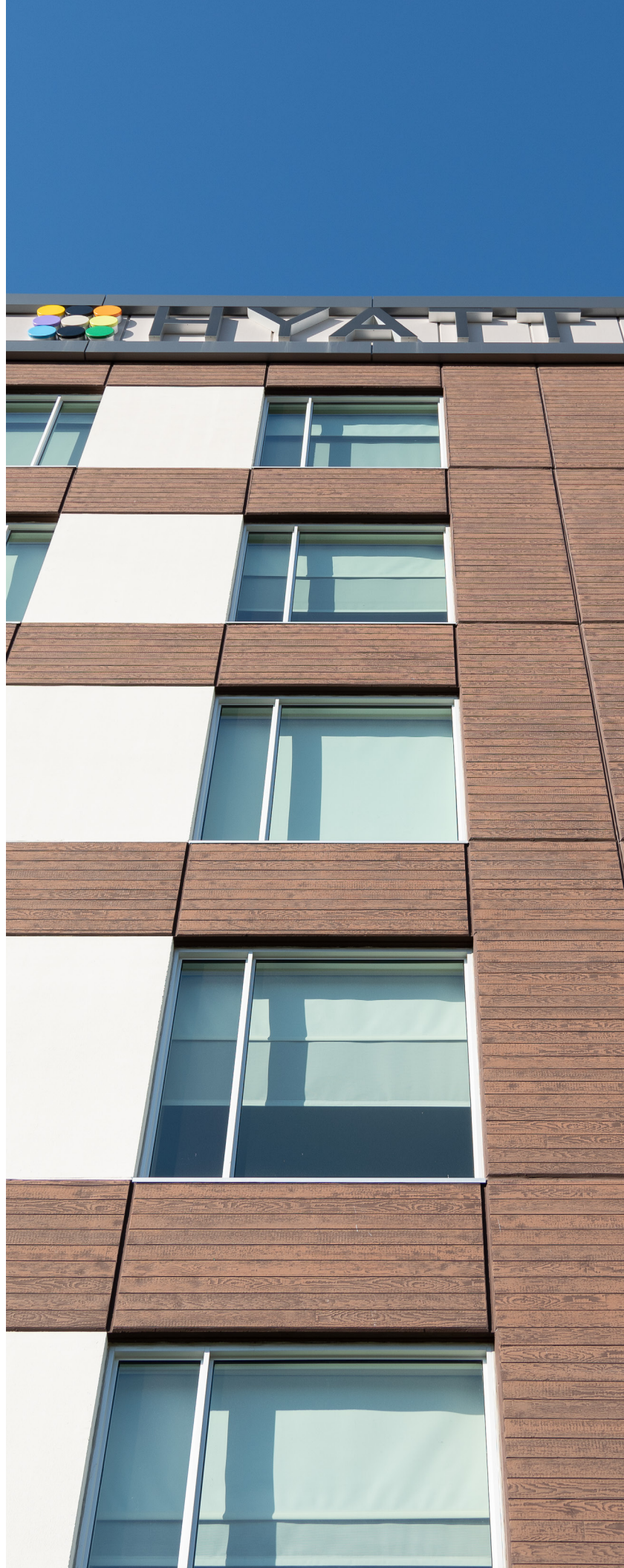
# THE SOLUTION

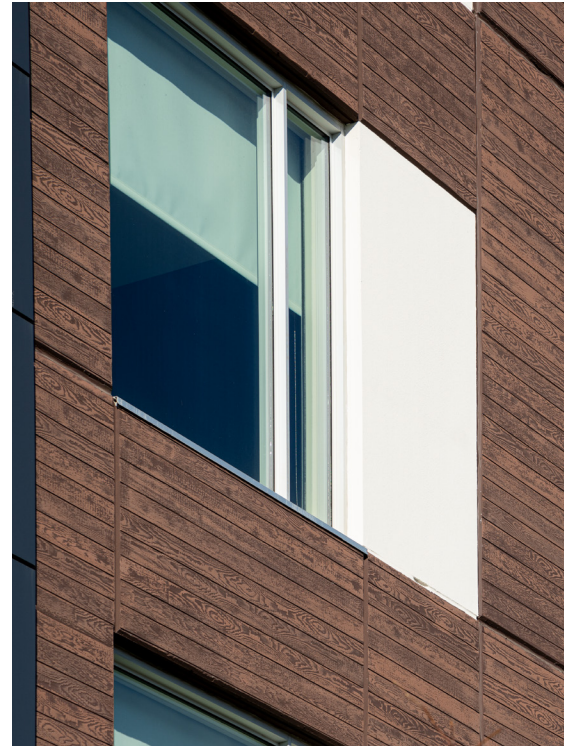
To meet this demand, project managers and Site-Cast collaborated with Nawkaw to develop a look that would satisfy all parties. Nawkaw's expert in-house team developed a custom shade of our Naw-Tone-K stain product to be hand applied by expert stain technicians.

The existing architectural precast had integral color, which provided a baseline from which to work. Within a few short days, Nawkaw technicians finished their work—leaving a stunning wood grain finish that would impress from any distance.

The finished project visually showcases the value and hospitality of the new hotel and accentuates the benefits of tilt-up construction. Built to last, property owners can be assured that generations of guests will be able to enjoy their stays from the moment Hyatt Place Ottawa-West comes into view.

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Hyatt Place - West Ottawa, Ottawa, Ontario





170 WHITETAIL WAY  
BOGART, GA 30622

USA: 1-866-462-9529  
CAN: 1-888-896-6058

**WWW.NAWKAW.COM**