

BRING THE OUTDOORS INSIDE

AIA Certified Seminar - 1 CEU (#Naw_IntDesign)

IDCEC Certified Seminar - 0.1 CEU (CEU-117711)

Nawkaw Inc. is a registered provider with The American Institute of Architects Continuing Education Systems and the International Design Continuing Education Council. Credits earned on completion of this program will be reported to CES Records.

Traditional exterior building materials—such as concrete, masonry, and stone—lend authority, stability, and strength when brought indoors. However, a deft touch is needed to color and recolor these materials without impacting their textural qualities.

During this seminar, you will learn how water-based stain technology empowers designers to color and recolor concrete, masonry, and stone with wide-ranging techniques. We'll thoroughly explore the various use cases for stain technology indoors, including color matching technology, faux finish options, and granular precision over texture, hue, and tone.

LEARNING OBJECTIVES

1. Materiality & Texture
2. Introduction to Stain
3. Preserving Texture
4. Designing with Concrete
5. Designing with Masonry & Stone

Questions? We are happy to help!
Contact us or schedule a seminar today.
1-866-NAWKAW or info@nawkaw.com

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Materiality + Texture

A deeper understanding of the materiality of traditionally exterior building materials will uncover why specialized coloration techniques are essential to preserving their aesthetic.

Introduction to Stain

A discussion on mineral and acrylic water-based stain solutions explores how designers can take control over color and tonality without sacrificing on quality or materiality.

Preserving Texture

Building on our understanding of texture and color, we'll showcase how stain solutions can create, replicate, or adjust texture without impacting base material composition.

Concrete, Masonry, Stone

We'll conclude by showcasing color equalization techniques, faux finish designs, and impactful color creations possible on popular exterior building materials utilized indoors.