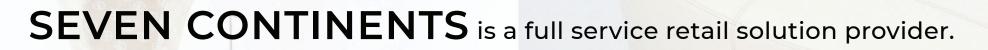
# SEVEN CONTINENTS

where expert manufacturing meets great design





Building on over 40 years of established capabilities, smart design and expert fabrication, our "one-stop-shop" is here at every stage of development: From collaborative ideation and design to expert manufacturing – all delivered on time.





### **OUR PRODUCTS** include:

- MANNEQUINS + FORMS
- FIXTURES + FURNITURE
- POP-UPS + POP-IN INSTALLATIONS
- IN-CASE + TOP OF COUNTER PROGRAMS
- SIGNAGE + SIGNHOLDERS + BRANDING
- DECORATIVES + DISPLAYERS

...and more!



### **BLOW MOLDING**



### DESIGN + BUILD + INSTALL



### SPECIALIZED MATERIALS + SOURCING

### FINISHING

3

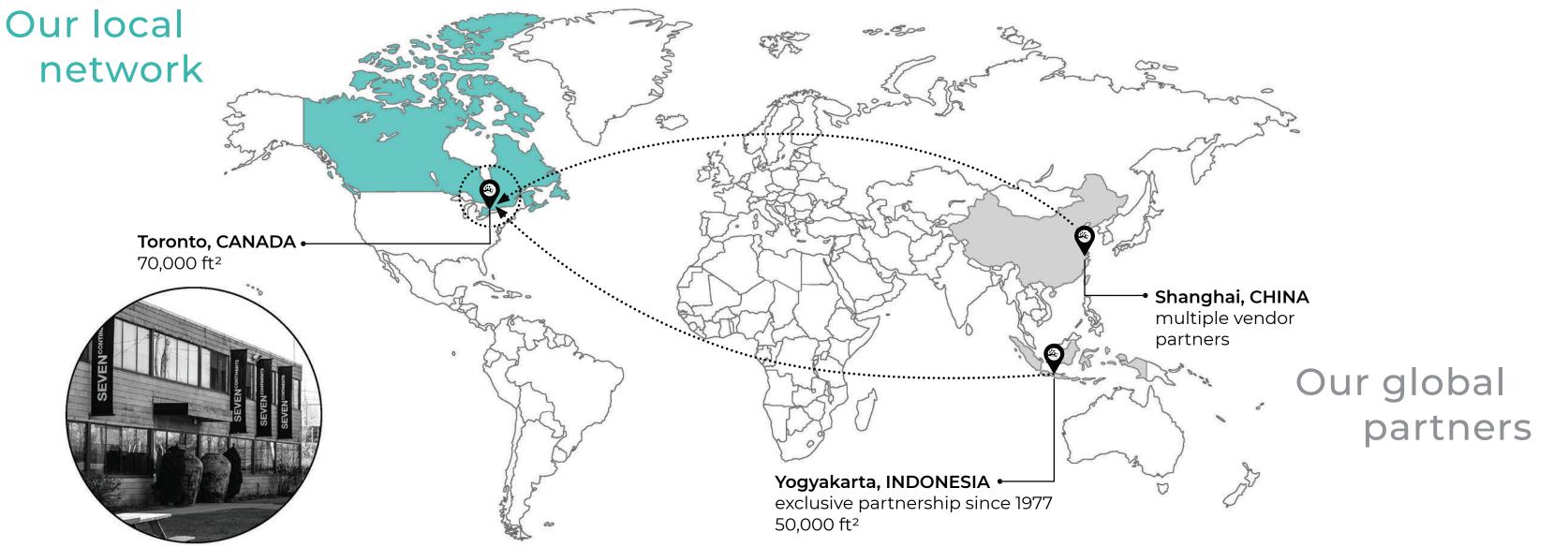
### FABRIC + UPHOLSTERY

### METAL + WOOD FABRICATION

# CASTING

(Fee

### MANUFACTURING + INTERNATIONAL DISTRIBUTION



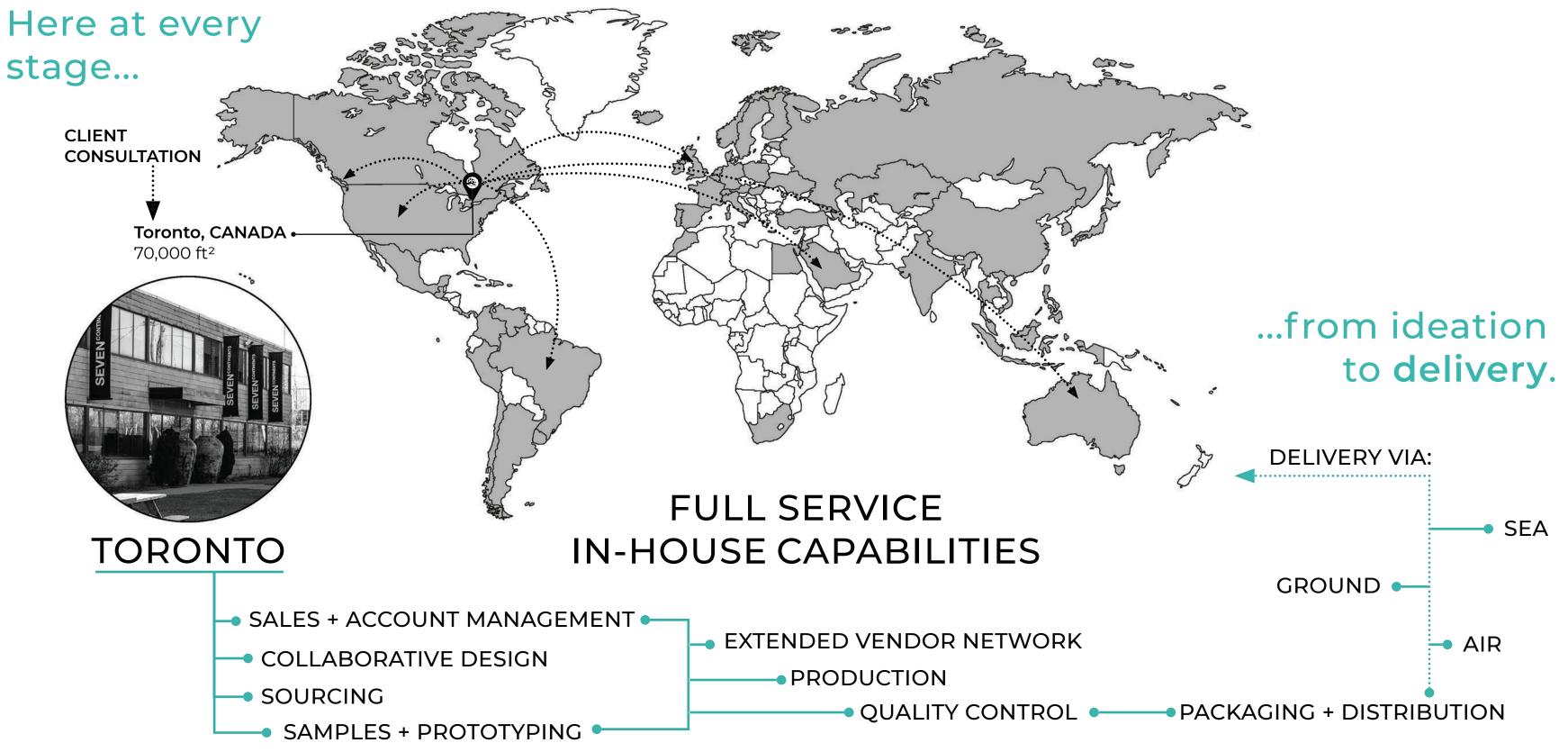
### TORONTO

- home office founded in 1977
- $\cdot$  in-house production + warehouse
- customer service + design studio
- $\cdot$  vertically integrated manufacturing
- trusted local vendor partnerships over 40 years
- distribution management + on-site installation options available





### MANUFACTURING + INTERNATIONAL DISTRIBUTION





### OUR CAPABILITIES

### Toronto, CANADA in-house: blow molding · 3D printing · metal + wood fabrication · upholstery · finishing · packaging + distribution

## Yogyakarta, INDONESIA

exclusive partnership since 1977



# Shanghai, CHINA multiple vendor partners since 2013

### BLOW MOLDING: MADE TO BE MADE AGAIN



- Zero Maintenance
- 100% recyclable
- Lightweight
- Infused Color (no paint)
- Dramatically durable
- Hi-speed local production
- Anti-microbial material









### VIRTUAL COLLABORATION

- Full 3D body scanning capabilties
- Digital cloning + Size matching
- Live on-screen 3D Sculpting, modeling, visuals

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- Designed for 3D Printing + mold making
- Functional 1:1 life-size prototyping + fit tests

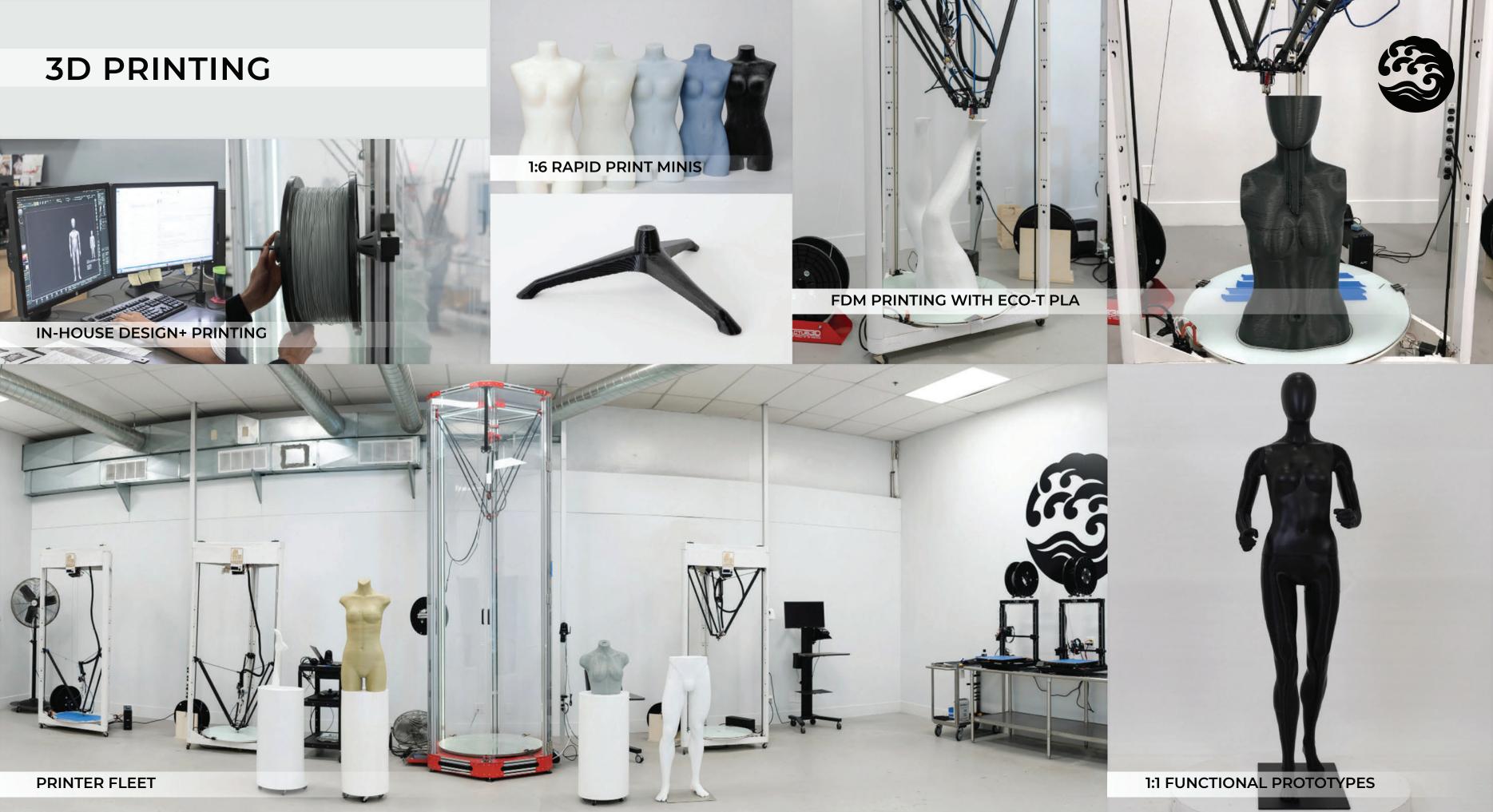


### MINI RAPID PRINTS + PROTOTYPE FIT ADJUSTMENTS











### **GROCERY ENVIRONMENT**



- Strong as a shopping cart
- Lightweight
- Affordable luxury
- Eco-friendly + Recyclable



### SIZE INCLUSIVE: VICTORIA'S SECRET & CO





• seamless collaboration with VS&Co design team for their "Store of the Future"

- custom body diverse + size inclusive shapes
- fabricated from lightweight recycled material + color infused forms
- manufactured at our local full-service facilities in North America
- produced + distributed to fleet of 800+ stores

VS STORE OF THE FUTURE CHICAGO, IL



### 2021 FORM ROLLOUT: • 50,000 BLOW MOLDED FORMS IN RECYCLED PRP MATERIAL • 6-MONTH PRODUCTION TIME, ALL IN TORONTO



### BODY DIVERSITY: SAVAGE X FENTY

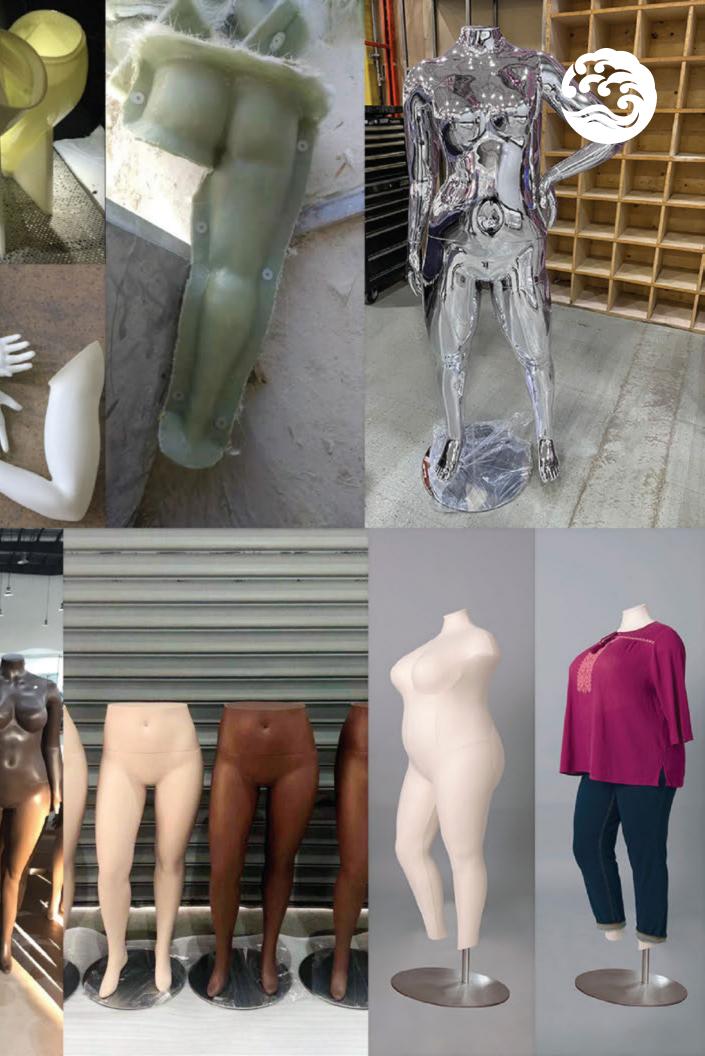


- campaign selected from 7 diverse body types
- virtually sculpted from brand-selected model measurements + photos
- rapid design iteration of 40+ poses
- 1:1 lifesize 3D prints casted for molds
- expertly sourced finishes to match existing store concept
- $\cdot$  collaborative partnership to integrate seamlessly into final stores

### REPRESENTATION: LANE BRYANT



- (4) four custom colors infused in our proprietary PRP blend
- both hard body mannequins + soft upholstered forms in inclusive plus sizes



FABRIC + UPHOLSTERY



1 Mil

C NONG







- Pattern Making
- Lamination
- Screen + Digital printing
- Stamping
- · 2-Tones: mix + match
- Covers: Slips + Zips
- Top stitching
- . Tea staining
- Quilting / Tufting
- Specialty Fabric
- Antimicrobial
- Sourcing

We've got you covered

### FABRIC + UPHOLSTERY: THE SOFTEE SOLUTION





### THE SOFT SELL

• Realistic look + perfect fit  $\cdot$  No gaps, bridging or pinning Creates personality + inspires confidence • Multiple bust / hip options per form













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MACY'S CHARTER CLUB











HOLT RENFREW





## DESIGN + BUILD + INSTALL: IDEATION TO DELIVERY

12 Tri

### POP INS + POP UP SHOPS

BEL. WA. VAN. BC. CHI. I

- construction improvements
- exact build specifications
- multiple stakeholder collaboration
- regional sourcing on-site assembly

ALEXANDER WANG

statistics of PPI ale



**EVERLANE @ NORDSTROM** 

12 -20

SEA. W

BEL. W

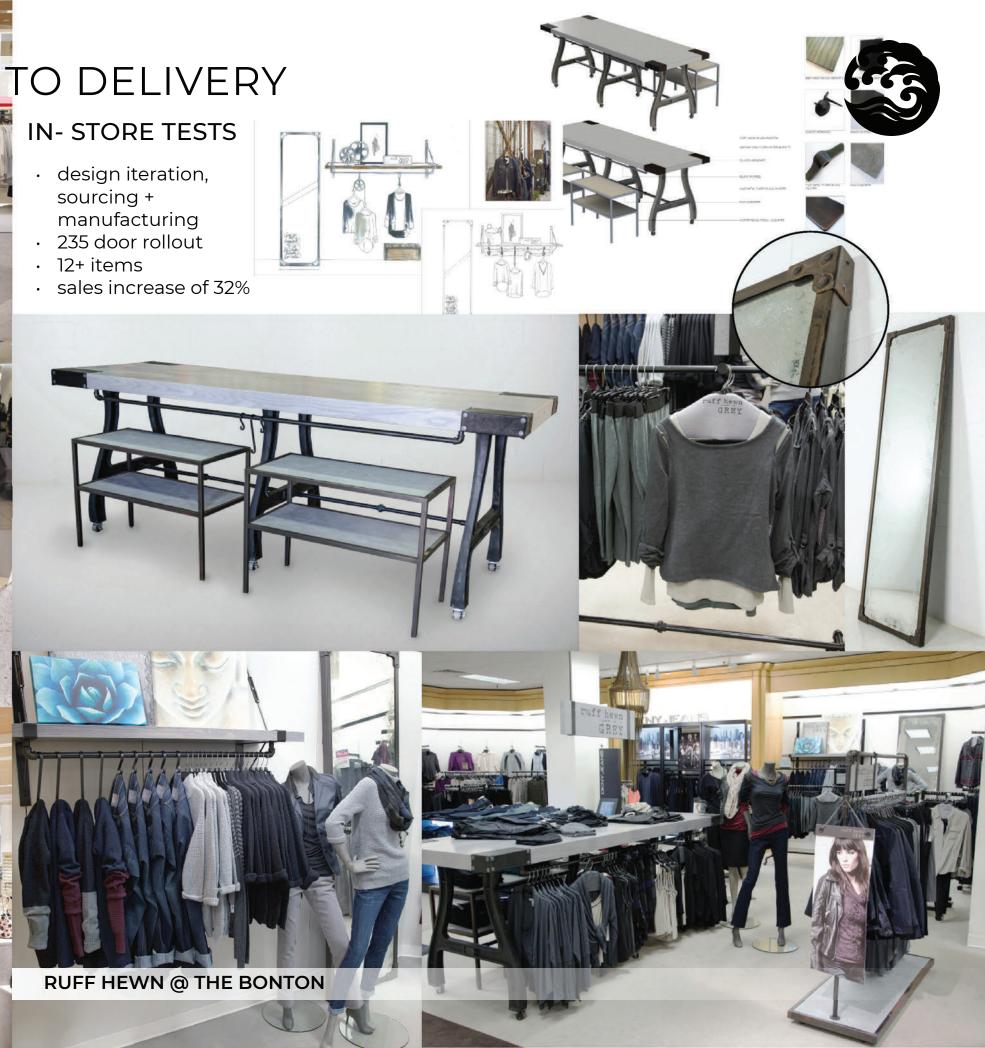
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- sourcing + manufacturing



ALEXANDER WANG @ NORDSTROM

### DESIGN + BUILD + INSTALL: MEC

### MEC CALGARY, ALBERTA

• multi-store fixture rollout + installation

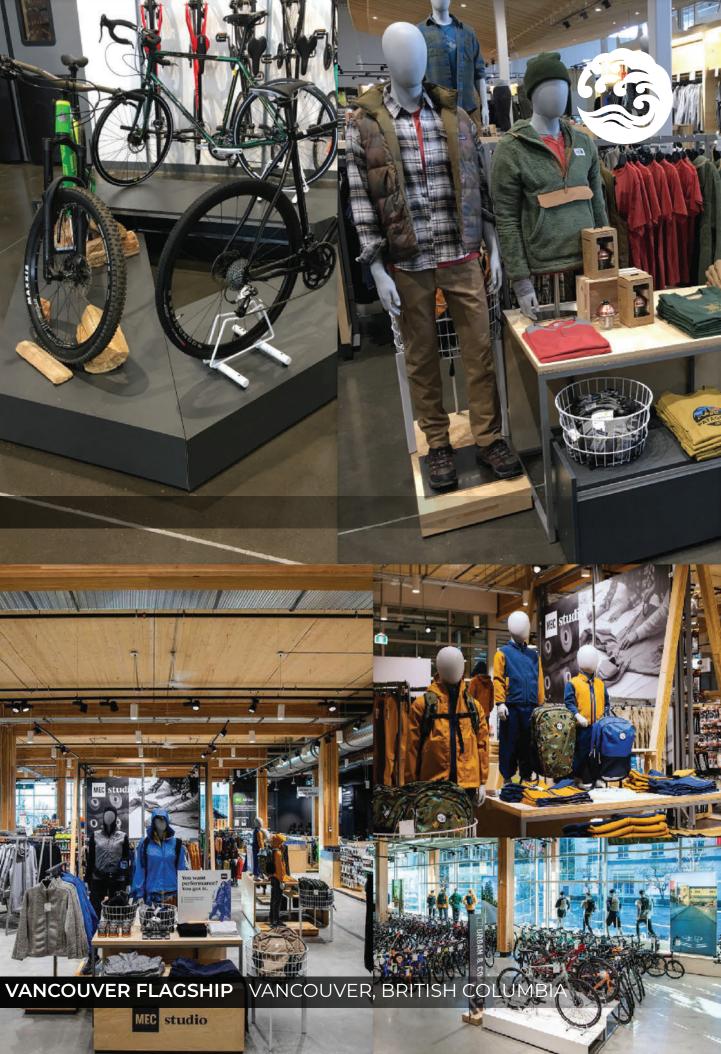
• mannequin program including standing adults, kids + active

• head + bust form displays



TORONTO FLAGSHIP TORONTO, ONTARIO

All it there



# SPECIALIZED MATERIALS, SOURCING, FINISHING









# BRANDING + SIGNAGE

BUY

2 GET 1 FREL









patagonia



# INTERNATIONAL CONCEPTS

### **COLLABORATION:** BRANDS THAT TRUST US



ARC'TERYX







ANN TAYLOR

HOLT RENFREW

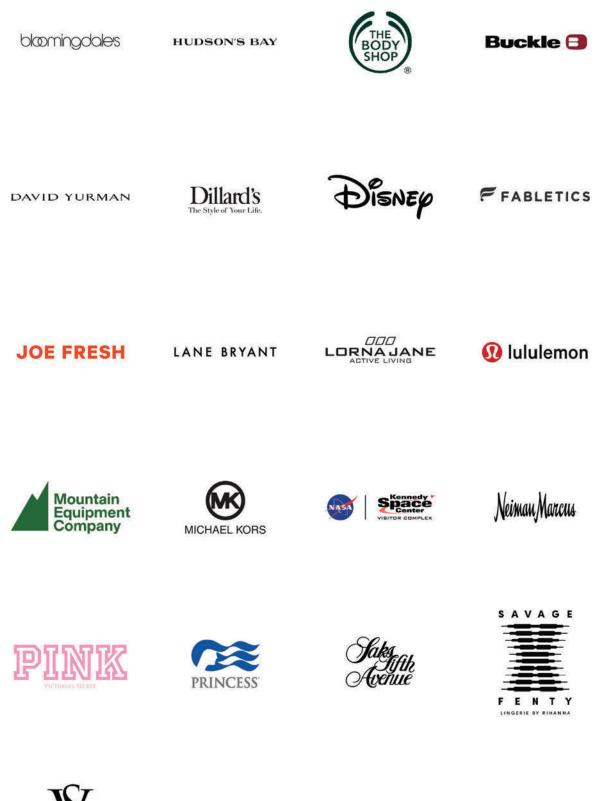
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SOMA Vera Bradley





# S EV EN CONTINENTS

Let's see what we can accomplish together.

### **GET IN TOUCH**



www.sevencontinents.com



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