

Follett Book Fair Safety Suggestions

We understand schools look and feel very different this year with librarians/media specialists and teachers conducting classes in-person, online or a hybrid format.

Follett Book Fairs provides an easy way to get quality books in the hands of your students to support and expand reading at home. We also understand that the well-being of your school community is your priority. It's important to us too and that's why we've added additional safety measures from our warehouse to our drivers and directly to you.

Here are some ideas to help promote a safe and successful book fair with resources you can access on our [Follett Book Fair Insider](#).

Fair Setup and Operation

Before Your Fair

- Send the Sneak Peek Digital Guide to families prior to your fair date to generate excitement.
- Identify a designated location for your fair and space out cases to allow for social distancing.
- Transport our portable cases to alternate locations – classroom, library, cafeteria, gymnasium or even outside (if possible).
- Download our low-touch fair signage to help guide foot traffic and create spatial awareness.
- Refer to the suggested cleaning guidelines for the Follett Cash Register.
- Communicate the online companion fair code and access tips with your school community.

During Your Fair

- Suggest anyone two years and older wear proper personal protective equipment (PPE).
- Encourage teachers to visit and shop by setting up Teacher Sneak Peek appointment times.
- Use our paw print and hiking boot floor markers to remind students to remain six feet apart.
- Enlist volunteers to help maintain a low touch environment for cases and crowd control.
- Eliminate handling of Reading and Writing Center items by creating a poster board display.
- Use a stylus when using the Follett Cash Register, properly cleaning between uses.
- Wipe cases down with an antibacterial disinfectant after each use or move.

Contactless Payment Options

- Recommend mobile forms of payment with Follett Book Fair Gift Cards which have no expiration date and can also be used online to shop our expanded catalog. We also offer Apple Pay®, Google Pay™, Visa payWave and MasterCard® PayPass™.
- Exceed your schools' fundraising goals as Follett Book Fairs has partnered with and is powered by Read-A-Thon, offering a new way to encourage the participation of family and friends to make donations that support their students reading goals.

For more helpful ideas and tips, download our Follett Book Fair Low-Touch & Virtual Suggestions Guidebook.

We hope you have a great fair.

Sincerely,

The Follett Book Fair Team