The Economic Value of Chromebooks in the Classroom

IDC's research demonstrates **the continued strong value proposition of Chromebooks** in the classroom in terms of **lower cost of operations and positive impact on classroom learning.** Based on interviews with **45 schools** around the world, IDC calculates that they will incur **57 percent lower total device and staff time costs** than using previous or alternative devices.

Key Results over Three Years





74%	less staff time to deploy
63%	less staff time to manage
51%	less staff time to support
67%	less staff time for security

Value of Chromebooks in the Classroom in Supporting Learning and Teaching

Improved student experience:

"There's been a massive improvement in student performance with Chromebooks... They are just more engaged in their learning all around."

Improved teaching experience:

"Literally every teacher strongly agrees that Chromebooks have had a positive impact on their classrooms. They feel it is a very strong learning device on every level." Increase in collaboration:

Greater student engagement:

Teachers have said that

Chromebooks with G Suite

classrooms. We are seeing

have totally transformed their

students engage in class and

"Chromebooks with G Suite are transformational. It's transformed my school. It has created a collaborative, connected community."

participate who did not before we got the Chromebooks."

