

Everyone is a target.

Digital risk is everywhere and evolves minute by minute. Automated attacks make small businesses easier to target.

As small and midsize businesses become increasingly dependent on services and applications connected to the internet, they also become a larger target for cybercriminals looking to exploit vulnerabilities in their systems.



Top Industries to Quote a Cyber Policy

Attune has a robust appetite for cyber - here are some of the hot industries being quoted today

Retailers

- ✓ Car dealers, home goods stores, supermarkets, bakeries, gas stations

Insurance Agencies

- ✓ Professional services, insurance brokerages, brokers' offices

Tax and Accounting Offices

- ✓ Professional services, CPAs, tax law attorneys office

Manufacturing

- ✓ Wood, paper, leather, food, auto, aerospace

Dental Office

- ✓ Dentist clinics, centers, dental surgeons office

Restaurants

- ✓ Full service, carry out, fast-food

Consulting Services

- ✓ Professional Services, Design, consultants, architects, engineers, PR firms

Real Estate Agencies & Services

- ✓ Commercial, residential, property managers

Medical Offices

- ✓ Imaging centers, family physician offices

Technology

- ✓ Data hosting/processing/related services, computer programming, computer systems design

Coalition's Active Cyber Insurance protects your customers from digital risks including stolen funds, lost business income, cyber extortion, breach response and other costs that result from a security failure or data breach.

Great quote and bind process for my first cyber policy.

BENJAMIN STEIN, COMMERCIAL LINES ACCOUNT MANAGER AT NORTON & SIEGEL, INC.

Ransomware, funds transfer fraud (FTF), and business email compromise (BEC) account for **76% of reported claims**

Common Incidents & Types of Claims

1

Ransomware

Once inside a victim's network, attackers encrypt the victim's data/files and require the victim pay a ransom (typically in Bitcoin) in order to access a decryption key.

2

Data Breaches

Attackers who have stolen or accessed confidential data may release this data publicly, or sell it on the dark web, which can result in identity theft, fraud, regulatory issues.

3

Funds Transfer Fraud (FTF)

Loss of funds from a victim's bank account due to fraudulent electronic funds transfer instructions, most commonly through phishing/social engineering.

4

Business Email Compromise (BEC)

Attacker gains access to a victim's business email account, and often uses that access to initiate fraudulent transfers within the company.

Not all cyber is created equal.
Don't leave your clients with **coverage gaps.**

Things to look for in a cyber insurance provider:



Active risk management tools and services that reduce the likelihood of loss



Operational and **technical** support during incidents, in addition to financial recovery



In-house claims and incident response to provide faster recovery

[Start a cyber insurance quote today](#)