



ConsumerChoice



Lower your costs.
Give customers a clear choice.

Offer flexibility for card-not-present payments.

With ConsumerChoice, customers can either:

**Pay the standard
card price**

(includes processing costs)

-or-

**Get a discounted
price by paying
with ACH**

Why it works



**Reduces transaction
costs**



**Encourages low-cost
ACH payments**



**Keeps your advertised
pricing consistent**

Ideal for



Invoicing



**Hosted payment
pages**



**Virtual terminal
transactions**

Boost margins. Offer transparency. Own your costs.