



Make the Smart Choice with ConsumerChoice

Put the choice in the hands of the consumer.

Now, businesses can cut or eliminate their merchant-processing costs.

ConsumerChoice is a true cash-discount, dual-pricing program that gives the consumer a clear choice for their payment method. The advertised card price includes the cost of payment acceptance, and the terminal automatically gives a discount for cash.



Card Price



Cash Price

Ultimate savings across the board



Card price includes the cost of payment acceptance.



Empower consumers with the choice to select cash or card.



Cut or potentially eliminate processing costs.



Smart Savings



Excellent Support



Free Same-Day Funding



Low-Cost Program Fee

✓ EMV, NFC, contactless payments, and more

✓ Wi-Fi and wireless mobile capabilities

Discover how much you can save