

WHERE WE STAND

IMPACT OF CORONAVIRUS

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In recent weeks, the coronavirus has emerged as the largest single risk to the markets. It is first and foremost a human tragedy of global proportions, and it has created threats to U.S. and global growth based on supply chain issues in China and potential health-related behavioral changes of U.S. and global consumers. Overall information and news flow remain fluid, and sentiment could worsen or improve on short notice.

In the U.S., plummeting stock prices and precipitously falling bond yields have changed the playing field considerably. We believe it is important that investors, given the recent selloff in equities, seek to identify attractive long-term entry points rather than attempting to call a market bottom. In this regard, we believe certain factors point toward such entry points now being in place.

The Federal Reserve has enacted a 0.50% reduction in the Fed Funds rate in response to economic concerns about the virus. While the favorable impacts of doing so to combat a potential health-related economic slowdown could be muted, investors should take these lower rates into account when assessing the relative value of equities.

Stock dividend yields are now meaningfully higher than long-term Treasury bond rates. In the past, this historical anomaly has preceded strong returns in the equity markets. While other factors should certainly be considered, any future convergence of stock dividend yields and bond rates should prove to be favorable for equity investors.

Timing of the virus containment will also likely determine future market levels. In the event infection and fatality rates slow into the summer months and appear to have peaked, negative impacts to economic growth or corporate earnings could prove to be transient, allowing the markets to look forward and recover quickly. However, this could take several months to determine.

Credit spreads, while having risen materially in recent weeks, are still well below previously perceived crises levels of the past 12 years. We believe this likely reflects a combination of low interest rates and low inflation, as well as perhaps a bit more rationality than the equity markets. That said, credit markets could turn fast and should be watched closely.

International equities could experience a slower recovery than U.S. stocks, particularly in emerging markets, as global growth is likely to slow as a result of the virus. China could see flat growth in 1Q20 and this could reverberate throughout its lesser-developed trading partners. Speed of containment will likely play a larger role in overseas equity markets since the virus is more established not only in China but other countries, such as South Korea, Italy, and Iran.

We believe that all considered, favorable long-term entry points into the U.S. equity markets have likely been established and that high-yield and investment-grade bond returns should continue to be positive based on what looks to be limited economic impact in the U.S. amid a lower-rate environment.



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Tom oversees investment and mutual fund development and the sub-adviser selection process. He heads Transamerica's investment thought leadership with advisors, clients, and media. Tom has more than 25 years of investment experience and has managed large mutual funds and sub-advised separate account portfolios. Tom holds a Bachelor's degree in political science from Tulane University and an MBA in finance from the Wharton School at the University of Pennsylvania.



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