

# TRANSAMERICA'S WHOLE LIFE INSURANCE

## MAKING IT EASY FOR EMPLOYEES AND YOU

Employees know anything can happen. That's why they want to help protect their financial legacy and help secure their family's future.

Ensure your employees know how whole life insurance adds another layer of financial protection using our easy-to-understand educational materials.

**\$7,000-  
\$10,000**

**is the average funeral  
cost in the U.S.<sup>1</sup>**

## AN EXAMPLE OF HOW IT WORKS – MEET HUGO

Hugo's greatest joy in life is his two young children. He wanted to make sure they were protected if anything ever happened to him, so he signed up for Transamerica's whole life insurance.



### CASH VALUE SCENARIO

Paid premiums  
up to age 60 =  
\$14,296

HUGO SURRENDERS  
HIS POLICY AT AGE 60  
AND RECEIVES:

**\$15,586**

### DEATH BENEFIT SCENARIO

This example assumes  
initial face amount of  
\$50,000

IF HUGO WERE TO PASS  
AWAY, HIS FAMILY  
WOULD RECEIVE:

**\$50,000**

Or



And with so many options to file a claim — including our easy online portal — Hugo has one less thing to worry about.

# THE TRANSAMERICA ADVANTAGE

With 90 years of experience in providing employee benefits, Transamerica is committed to helping people protect what matters most. We are championing employees to help live their best lives. And we're here to provide support for you every step of the way.

## MAKING IT EASY FOR EMPLOYERS, TOO



**Easy enrollment** supports most types of enrollment processes — hire an enrollment firm, use our proprietary systems, or take advantage of our universal file



**Platform flexibility** allows us to work with most benefit administration platforms — and our list of existing platforms is growing



**Resources** that prioritize employees' overall quality of life and provide research-based insights on how to live their best.



**Streamlined billing** can reduce hassles and eliminate discrepancy reports



**Ongoing support teams** help with billing, reconciliation, and account management

## KEY FEATURES



Flexible death benefit amounts to meet changing personal needs



High cash value and high face amount options available



Builds interest-earning cash value



Optional living benefit riders



Portable coverage — letting employees convert to an individual policy when they leave their job



Complements term life insurance and helps protect for a lifetime



Issue age rates are locked in



Guaranteed issue available

## Questions?



**Visit:** [transamerica.com](https://transamerica.com)



**Call:** 800-851-7555, option 4

<sup>1</sup>"Funeral Costs: How Much Does an Average Funeral Cost?" Parting, September 2021

This is a brief summary of *TransSure*<sup>SM</sup> Whole Life Insurance, **underwritten by Transamerica Life Insurance Company (TLIC)**, Cedar Rapids, IA. TLIC is not an authorized insurer in New York. Policy form series CPWL0100 and CCWL0100. Forms and form numbers may vary. This insurance may not be available in all jurisdictions. Limitations and exclusions apply. Refer to the policy, certificate, and riders for complete details.

Up-to-date information regarding our compensation practices can be found in the disclosures section of our website at [tebcs.com](https://tebcs.com).

