

CHRIS MCGOVERN

**DIRECTOR
ADVANCED MARKETS
CFS®, CLU®, ChFC®, AEP®**



Chris joined the Advanced Markets Group in 2013 and has more than 15 years of experience in selling financial products and services. Prior to joining the Advanced Markets Group, Chris spent six years as a wholesaler of annuity and life insurance products at both Transamerica and Jackson National Life Distributors LLC. Before that, he worked in the retail financial services industry. Early in his career, Chris developed a passion for advanced financial planning strategies and has dedicated considerable time to the study and application of financial planning concepts.

He now focuses exclusively on helping financial professionals build their business through advanced financial planning strategies and travels the country presenting on these topics. By focusing on these areas, he is able to provide effective guidance, assist with case design, and help financial professionals identify business opportunities.

Chris' experience is an essential component of an outstanding professional group with experience in financial planning, estate planning, taxation, retirement plans, and charitable giving.

About Chris:

- Business opportunity identification
- Advanced financial planning strategies
- Effective guidance, case design assistance
- Registrations, certifications, designations
- Certified Funds Specialist® (CFS®)
- Chartered Life Underwriter® (CLU®)
- Chartered Financial Consultant® (ChFC®)
- Accredited Estate Planner® (AEP®)
- Member of the National Association of Estate Planners and Councils
- FINRA Series 6 and 63 registrations
- Colorado life license

Contact Chris:



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transamericaadvancedmarkets.com

Our Mission: Connecting Wealth + HealthSM

Transamerica is leading the charge to champion the connection between Wealth + Health. People want to live long, healthy lives with the financial means to do so. They're concerned about healthcare costs, retirement readiness, and protecting their family's quality of life. We're committed to helping them prepare for every part of that future — because a sound financial strategy is about more than dollars and cents. After all, what good is wealth if you're not healthy enough to enjoy it?

