

UNDER EMBARGO until Thursday September 1st 2022, 10am CEST

tado° launches Smart Thermostat Black Edition and Dark Mode Exclusive to UK with Screwfix

As more homes switch to smart thermostats in the face of rising energy costs, tado° adds ways to accessories the home and match interior design



Munich, 1. September 2022 - Today tado° announces its Black Edition of the IF Design Award winning Smart Thermostat and Dark Mode for the tado° app. With the Smart Thermostat Black Edition, tado° offers its users a new way to complement their interior designs and accentuate personal taste, after collaborating with the tado° community.

While customers face increasing energy prices, tado° Smart Thermostats save them on average 22% on heating costs per year. Customers reduce their average heating bill of £1,050.55 for a typical home house to £819.43 by using a smart thermostat. Higher savings are expected when the Energy Price Cap rises in the UK on 1st October. Considering the current energy costs, tado° Smart Thermostats pay for themselves within less than 6 months of use, and will begin to pay for themselves in less than 3 months in the October energy price rises.

A collaboration with the tado° community

Together with the community tado° worked on a solution for more people to marry the smart features that tado° thermostats provide, whilst complementing the personality and interior choices. After rounds of feedback, a dark display was one of the most requested features.

Christian Deilmann, Co-Founder and CPO of tado° said “We heard many tado° users looking for more ways to bring tado° into many different rooms of their home. A darker thermostat was much requested by the community, and we managed to find the right materials and design choices to bring this to the community in an elegant and sophisticated manner”.

Dark Mode

For a unified experience, tado° is also announcing dark mode coming to the tado° app in October 2022. tado° users have requested dark mode for aesthetic reasons, phone battery savings, or even for checking the temperature at night in dim-lit environments. With tweaked contrast and colours in dark mode, the tado° app complements the Smart Thermostat Black Edition or any existing tado° products.

Availability

The tado° Smart Thermostat Black Edition (RRP £199.99), will be available in a Wireless Starter Kit for the UK market, exclusive to the UK in Screwfix with an upcoming discount, starting September 5th. Dark mode will start rolling out to existing tado° users via an app update in October and can be activated in the device settings on iOS and Android.

About tado°

tado° is the European leader in intelligent home climate management. As the only cross-manufacturer platform, tado° Smart Thermostats and services connect with any kind of heating or cooling system. Customers benefit from energy-saving technology such as Geofencing and Open Window Detection as well as time-of-use energy offerings. Founded in Munich, 2011, and with 180 employees, tado° reshapes the way energy is consumed for more comfort, savings, and in sync with nature. www.tado.com

Images

For more high-resolution images of tado° products please click [here](#).

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