



Impact Report 2021



From Darina Garland, Ooni's Co-Founder and Co-CEO

When we started Ooni in 2012, we knew we wanted to create a company for good. Making great pizza and positively impacting the world: that's the goal.

We believe that business leaders today have a greater responsibility than ever to contribute to the health of the planet and the well-being of their teams and supply chain workers, as well as the economy.

We designed our shared values — Ambition, Kindness, Passion, Rigour and Innovation — with our team when there were only seven people at Ooni. Those principles remain a fundamentally important part of our culture almost ten years after founding the company. We hire and reward Ooni team members based on our values, which also come into play when we consider our impact.

The world we operate in faces significant challenges today, including the wide-ranging effects of man-made climate change. We're committed to reducing our contribution to these issues and work across six key focus areas to help us do that: Climate Action, Ooni's Impact Fund, Zero Waste, Social Responsibility, Team Engagement and Transparency. We recognise that we have an important role in achieving the UN Sustainable Development Goals, so we use them as a guiding framework for our impact work and focus on five of them for our Impact Fund.

It can be overwhelming to feel like individual actions won't have a positive impact. What can we do when we're just one person? Or just a small organisation headquartered in Scotland? But in truth, it's on all of us now — and at Ooni, we feel part of something bigger. Today we have over 300 team members around the world. We engage with huge communities. We're part of networks and coalitions pledging collectively to do better. First less harm, then more good. Together we can, and should, positively impact the world.

We pledge to prioritise the planet and people in our decision-making.

Darina Garland
Co-CEO, Co-Founder
July 2022

Climate Action

We are in the midst of a climate emergency and an ecological crisis that cannot be ignored. To avert the worst impacts of these crises, the world needs to get to net-zero emissions by 2050 at the very latest. We openly acknowledge that we are implicated and that businesses like us need to act with speed and bold ambition.

In 2020, we conducted a hotspot analysis of Ooni's

carbon footprint. After this initial exercise, we went more in-depth and did a complete carbon footprint measurement for 2021.

We wanted to do this properly, so we included our own operations (scope 1 and 2) and our whole global supply chain (scope 3 — both upstream and downstream). We took raw materials, manufacturing energy, packaging, transport and the use of our products

into account. We also included the day-to-day running of our business — business travel, employee commuting, office energy and waste.

We think it's very important to account for every slice and represent our true impact. Almost all of our emissions lie in our value chain (99.95% in scope 3).

Our ovens are built to last and produce minimal emissions.

The biggest slice of our carbon footprint (51%) comes from the "use of sold products" category — these are the emissions associated with the use of our ovens. We've taken a wide view here and used historical sales figures to estimate emissions from all of the Ooni ovens being used worldwide in 2021. Our Product team works hard to increase the fuel efficiency across all of our ovens. As a result, each oven evolution is more efficient so that users need less fuel (and generate fewer emissions) to make the same great pizza¹.

Our ovens are built to last and produce minimal emissions. We worked out

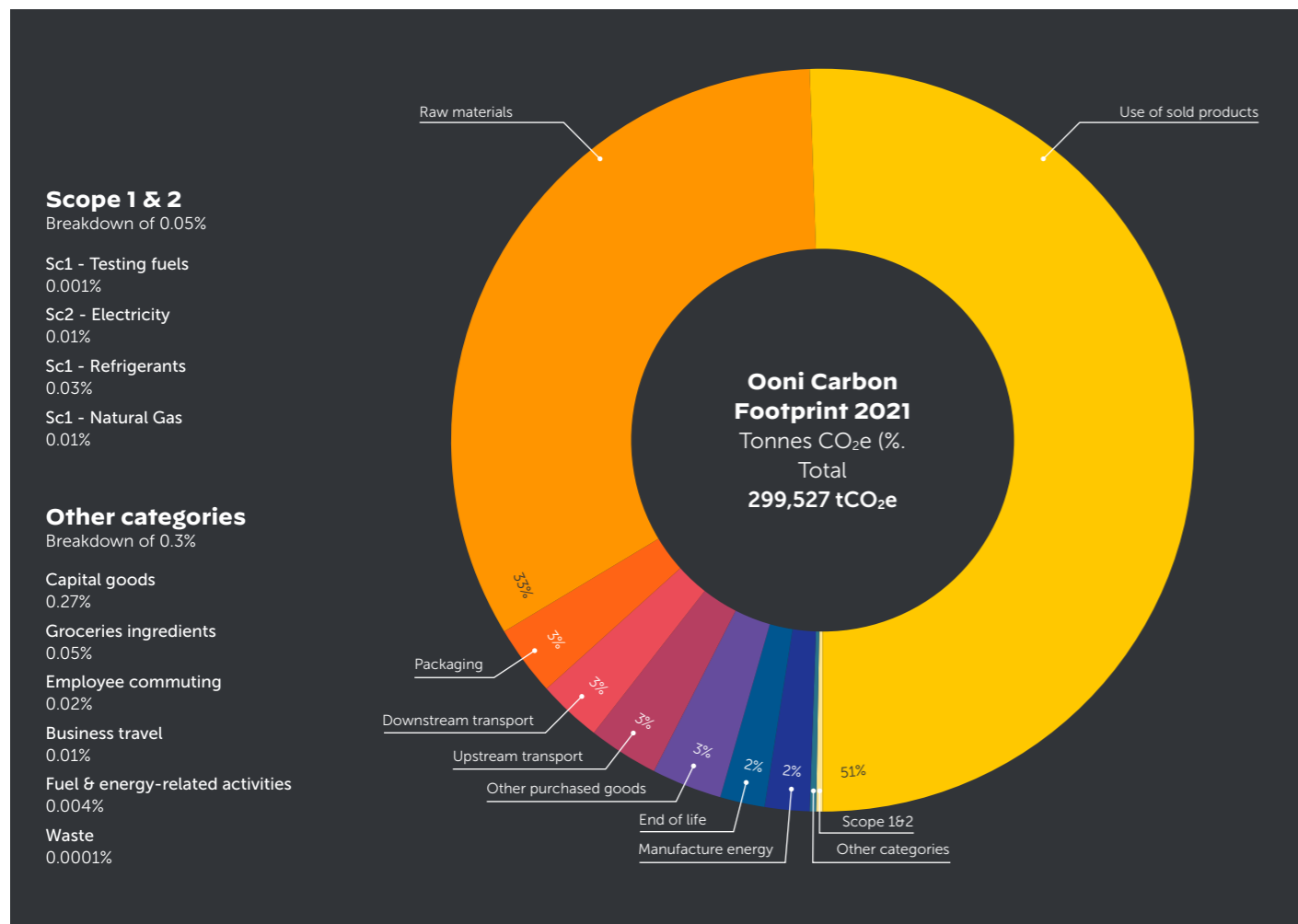
that on average, an Ooni oven emits only 0.17 tCO₂e in a whole year². That's roughly the same as 422 miles driven in a petrol-powered (or gasoline-powered) car.³

In short, the "use of products" emissions category is dominant not because Ooni ovens are inefficient, but because of the number of ovens sold and the calculation model we've chosen to use. The raw materials used in our products are the next biggest source of emissions (33%).

Although we want to get it right by accounting for every bit of our carbon footprint, now that we have a rigorous

baseline, our priority will be action rather than accounting. It will be a big challenge to reach net zero, and we don't yet have all the answers to how we will get there. In 2022, we'll define our targets and develop our reduction and removal plans, working closely with our carbon consultant, internal teams and suppliers. We'll ramp up our focus on energy efficiency, fuel sources, material consideration and circularity.

Check out our [Carbon Footprint appendix](#) at the back for a full breakdown.



Next Steps

- By the end of 2022, we'll have a fuller carbon reduction plan and target in place.
- We will continue measuring our carbon footprint annually and put the environment at the centre of conversations in our business and supply chains.
- Each annual carbon footprint will be shared in our yearly Impact report.
- We are looking into credible carbon removal options. Rigour is one of our core values, and we want to work with partners that have a proven track record.

* CO₂e "carbon dioxide equivalent" = covers all the greenhouse gases in one common unit. All figures have been rounded to the nearest tCO₂e and %. See appendix for full breakdown.

1 The evolution of Ooni 3 to Ooni Fyra cut the pellet fuel rate by 23%, from 1.4 kg / hour to 1.08 kg/ hour.
 2 Averaged out across all oven models, based on customers using their ovens 4 x a month over a year (data from customer survey).
 3 Source: [EPA Greenhouse Gas Equivalencies Calculator](#)

Impact Fund

As members of 1% for the Planet, we donate 1% of our annual turnover to the Ooni Impact Fund, which supports environmental, social and

humanitarian causes. We choose our partnerships in line with Ooni's values and operations, and always try to make the most meaningful

impact, aligned with the five UN Sustainable Development Goals upon which we've pledged to focus.



Check out our [SDG index](#) at the back of this report for more information about how we contribute to our goals. Below are just a selection of causes our Impact Fund supported in 2021:



2021 Highlights



In 2019, we partnered with Eden Reforestation Projects to sponsor the restoration of mangrove forests in a 141-hectare site in coastal Madagascar.

As of December 2021, we've

- Provided long-term employment (31,148 workdays) for 74 local community members, more than 65% of whom are female.
- Planted 3,114,825 trees with an 81.5% survival rate.
- These surviving trees could absorb over 777,843 metric tonnes of CO₂ in their lifetimes*.

Well-maintained coastal wetland mangrove habitats provide storm surge protection for local communities, help control coastal erosion and restore the ecosystem, helping indigenous aquatic and terrestrial species thrive.



We have an ongoing partnership supporting Social Bite with its work bringing people together to build a collaborative movement to end homelessness.

In September 2021, Ooni took part in Social Bite's Break the Cycle event as a Silver Sponsor. The "Oonicycle" team fundraised and joined Sir Chris Hoy on a

60-mile bike ride in a bid to raise £1 million to break the cycle of homelessness and build new Social Bite villages.



* These are not verified carbon offsets. Numbers derived from [Eden research](#)

Zero Waste

Packaging

When it comes to packaging, we're working hard behind the scenes to ensure that we use the waste hierarchy as guidance to only use what's necessary to protect our products as they make their way to you, but we also

carefully choose packaging materials that have the least negative environmental impact. Our Impact and Packaging teams collaborate closely to minimise environmental impact, and every new packaging concept goes through a sustainability review.

Oven packaging improvement.

On average, 97.6% of our oven packaging is fully recyclable:

Oven Model	2019 Recyclability	2021 Recyclability
Koda 12	80%	97%
Koda 16	77%	97%
Fyra 12	81%	98%
Karu 12	81%	98%
Karu 16	76%	99%

Our oven packaging consists of

- **Pulp trays:** Made from 90% recycled content.
- **Cardboard carton boxes:** Made from 5 to 10% recycled content.
- **Biodegradable plant-based bags.**
- The small remaining amount of non-recyclable packaging includes the plastic air-bags which protect our baking stones in transit.

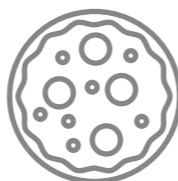
Since moving to largely sustainable packaging, we've kept this much single-use plastic out of landfill:



The weight of 5 double-decker buses



The weight of 18 male elephants



The weight of 176,667 12" pizzas

Groceries Packaging

In 2021 we launched our Groceries range, and our teams worked hard to make the packaging as environmentally friendly as possible. To help our customers take part in our sustainability initiative, we put together guidance for how to reuse, recycle, dissolve or dispose of grocery packaging. We've created region-specific instructions for the [US](#) and the [UK](#).

Design and Engineering

Ooni products are designed to last, so they're created with serviceability in mind. With the right maintenance, there should be no need to replace any parts. However, we do provide instructions on how to fix broken components and have a range of spare parts available, which customers can order via our [Ooni Experience \(OX\) team here](#).

Our OX team gathers data to troubleshoot any product problems that our customers experience, and our Product team continuously tracks and investigates common issues. Based on what we learn, we make design tweaks to improve our ovens. In the long term, these changes reduce the need to replace ovens, cutting costs and transport emissions, and ultimately preventing needless waste.

Next Steps

- We intend to carry out a Life Cycle Assessment (LCA) on select products. This will help us identify hotspots for circular production opportunities and minimise the environmental impacts of our products.
- The Impact team will continue to review new packaging concept sustainability.
- We'll improve the responsible packaging reuse, recycling and disposal instructions we include with products.

Social Responsibility

At Ooni, we want to ensure that the human rights of people working within our operations and global supply chains are respected and protected. We do not tolerate any form of modern slavery anywhere in our business or supply chains.

Our international teams collaborate to ensure human rights are protected and modern slavery is prevented within our supply chain.

Members of our Manufacturing team visit key manufacturing sites in China once per quarter.

In 2021, we established our ethical trade programme and put strong foundations in place.

We worked with ethical trade and responsible sourcing experts The Reassurance Network to develop our processes, policies and ongoing audit programme.

- We released our first Modern Slavery Statement.
- We mapped out all of our Tier 1 suppliers and started mapping our Tier 2 suppliers.
- We conducted ethical audits of our key Tier 1 suppliers in China.
- All Ooni team members working closely with our supply chain partners

received ethical trade training from an external human rights expert.

- We developed and began rolling out our Ooni Supplier Code of Conduct, which 74% of Tier 1 suppliers have signed to date.
- We've identified our production supply chain as our highest risk area, but here at Ooni, Social Responsibility also covers all the communities we impact. We want to work together with our team, our suppliers and the Ooni community to share the joy of making pizza whilst enriching the broader system that we're all part of.

For a much more extensive overview and an outline of our next steps, please check out our [Modern Slavery Statement - here](#).



2021 Ooni supplier locations



Operations

- UK** HQ office at Broxburn and UK warehouse.
- Germany** Bonn office.
- USA** Austin Texas office and US warehouses
- Netherlands** EU warehouse.
- Philippines** Outsourced customer service
- Thailand** Outsourced customer service
- China** China supply chain team (3 employees)

Tier 1 Suppliers

- China** Majority of ovens & accessories
- UK** Dough trays, fire starters, UK dough balls, selected groceries (suppliers to be mapped)
- Italy** Selected groceries - suppliers to be mapped
- Hungary** Selected groceries - suppliers to be mapped
- Lithuania** Logs
- Ukraine** Charcoal
- Slovenia** Cookbook (Cooking with Fire)
- Czech Republic** Cookbook (Cooking with Fire)
- USA** Books, wood pellets, selected groceries (suppliers to be mapped)
- Russia** Wood pellets. **Since the Russia-Ukraine war broke out in early 2022, we have ceased all business within Russia.*
- Bangladesh** Hats (produced in 2021 launched in 2022)
- India** T-shirts (produced in 2021 launched in 2022)

Team Engagement

We know that by itself, individual action won't solve the global crises we face, but small actions amount to a large collective impact. If we all take action and consciously live a kinder, lower-carbon lifestyle, we help to create new

norms and show others what's possible. Doing this creates demand and momentum for big, essential systemic changes.

It will take a lot of work to reduce our business climate impact swiftly, and our

team will play a key role. So we've partnered with different initiatives to equip and empower our team to take climate action at home and work.



In early 2021, we launched our first sustainability initiative with [Do Nation](#) — a pledge-based platform that fights climate change through behaviour change.

The Ooni team pledged to take a range of sustainable actions, and we held a competition to see which department could save the most carbon.

93% of the team took part.

90 participants made a total of **411** pledges.

We collectively saved **10.5 tonnes of CO₂e** — roughly equivalent to 88 flights from Glasgow to Amsterdam.

We saved **712,038 litres of water** — equivalent to 1.8 swimming pools full of water (25m).

We saved **290,946 kilograms of waste** — equivalent to 187 adult giraffes.

Impact Day 2021

Inspired by the energy and excitement of Glasgow hosting COP26 in November 2021, we gave the entire Ooni team half a day off to go and do something for the planet. This was our first Ooni Impact Day.

Over 150 team members took part across the world — in Scotland, Germany, USA, the Philippines, Thailand and China. Activities included attending COP26 events, taking part in climate marches and beach-cleans,

finding local zero waste shops and making plant-based meals.



In July 2021, we partnered with [Pawprint](#) — an app which gives people the tools to measure, understand and reduce their carbon footprints. Pawprint helps empower team members by celebrating small successes and encouraging new sustainable habits at work (and home) as they fight against climate change.

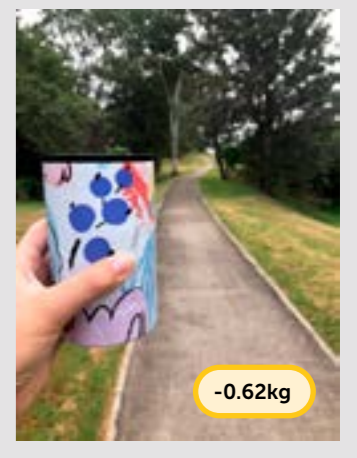
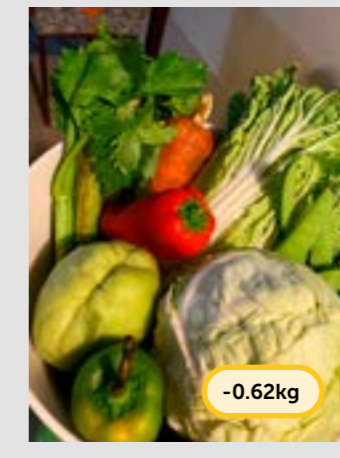
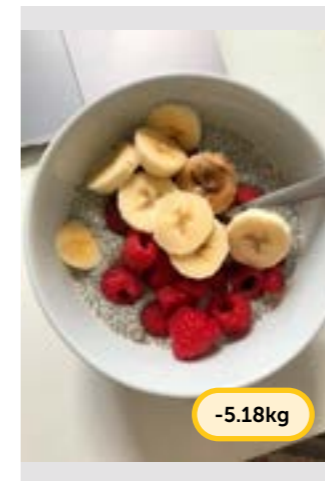
85% of Ooni team members have signed up and are using the app.

To boost engagement, we run month-long Pawprint "Sprints", where we focus on a set of actions.

In total for 2021, the Ooni team collectively saved 18.5 tCO₂e — almost the same

emissions as driving around the world twice in a car.

These images show how the Ooni team got involved in our Sprints, eating plant-based meals, buying loose produce and investing in reusable coffee cups.



We are also part of the [Count Us In Employee Challenge](#), which aims to help 100 million employees take meaningful climate

action Our carbon-saving actions feed into the global aggregator and combine with others around the world:



310,12
People



13,149,21
Steps Taken



158,641,845 kg
CO₂e Carbon Saved

Transparency & Reporting

This is our first Impact report – we will report annually from now on. With so much corporate greenwashing happening around us, we believe honesty, transparency and action are the way forward. We want to show

everyone what we're doing, where we're at and what's to come (lots!), and we want to inspire other companies to follow our lead.

better business
act

Better Business Act

We joined the [Better Business Act Coalition](#), adding our names to the list of companies calling for a change in UK law to ensure businesses put people, profit and planet at the heart of all their decisions.

B Corp

Since 2016, we have been using B Corp's B Impact Assessment as a framework to measure, manage and improve our impact across five categories: Governance, Workers, Community, Environment and Customers. We are now pursuing certification and hope to become a certified B Corp in 2022.

In October 2021, our Co-CEO Darina Garland was invited to speak at the TED Countdown Climate Summit in Edinburgh. Darina spoke about the importance of culture, values, collaboration and connection as part of the 'Inspiring Climate Leadership across your Organisation' session.



* Check out our [appendices](#) for more information about our carbon footprint, our Impact Fund donations and our SDG index.

Appendices

This report was intentionally kept at summary level to keep it accessible. In these appendices, you can find more detail and technical information.

Appendix 1: Carbon Footprint Breakdown

Appendix 2: Impact Fund Donations

Appendix 3: SDG Index

Appendix 1. Carbon Footprint Breakdown

This appendix shows our carbon footprint for 2021. Our carbon footprint has been calculated in line

with the Greenhouse Gas (GHG) Protocol standard with the help of the APE consultancy team.

Our carbon footprint accounting year runs from January to December.

Scope	Emissions Category	Tonnes CO2e	% of Total
Total Scope 1		119.9	0.04%
1	Testing fuels	2.25	0.00%
1	Refrigerants	96.03	0.03%
1	Natural Gas	21.62	0.01%
Total Scope 2		20.48	0.01%
2	Electricity (location-based)	20.48	0.01%
Total Scope 3		299,386	99.95%
1	Purchased Goods & Services (total)	121,565	40.59%
	1.1 Raw Materials	97,545.95	32.57%
	1.2 Groceries Ingredients	137.34	0.05%
	1.3 Manufacturing Energy	5,636.48	1.88%
	1.4 Ooni Packaging	9,866.88	3.29%
	1.5 Warehouse Packaging	146.45	0.05%
	1.6 Groceries Packaging	314.64	0.11%
	1.7 Other Purchased Goods & Services	7,917.14	2.64%
2	Capital Goods	795.25	0.27%
3	Fuel & Energy-Related Activities (FERA)	11.47	0.00%
4	Upstream Transport & Distribution (total)	7,929	2.65%
	4.1 Upstream T&D within China	898.99	0.30%
	4.2 Upstream T&D Inbound freight forwarders	7,030.31	2.35%
5	Waste generated in operations	0.3	0.00%
6	Business travel	34.42	0.01%
7	Employee commuting	57.6	0.02%
9	Downstream Transport & Distribution (total)	10,106.92	3.37%
	9.1 Downstream T&D Outbound	9,734.41	3.25%
	9.2 Downstream T&D Amazon	113.08	0.04%
	9.3 Downstream T&D Returns	142.91	0.05%
	9.4 Downstream T&D US DAP	110.8	0.04%
	9.5 Downstream T&D Groceries	5.72	0.002%
11	Use of Sold Products (ovens)*	152,963.09	51.07%
12	End of life treatment of sold products	5,922.99	1.98%
Total carbon footprint (tCO2e)		299,527	

Emissions outside of Greenhouse Gas Protocol scopes

Source of bioenergy	Tonnes CO2e
Testing fuels	2.3
Manufacturing energy (biomass)	75.5
Total	77.8

Scope	Tonnes CO2e	% of Total
Scope 1	119.9	0.04%
Scope 2	20.48	0.01%
Scope 3	299,386.22	99.95%
Total carbon footprint	299,527	

Intensity ratio - tCO2e / £m turnover	1439.81
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* This category was calculated using a 5 year depreciation model with oven sales data from 2017-2021. We sought to represent the emissions from all Ooni ovens estimated to be in use in 2021 for the duration of that year, not just those sold in 2021

Appendix 2. Carbon Footprint Breakdown

Thanks to the Ooni team's hard work, we've continued supporting social and environmental causes with

the Impact Fund. In 2021, we donated to initiatives in line with our company values, the UN

Sustainable Development Goals (SDGs) and causes close to Ooni team members' hearts.



In 2021, our Impact Fund.

Donated over £500k to charities.




- Continued our partnership with [Eden Reforestation Projects](#) and pledged to plant a minimum of 25 trees per oven sold. (Fyra 12 = 25 trees, Karu 16 = a whopping 80 trees!)
- Donated nearly \$40,000 to [Central Texas Food Bank](#).
- Donated \$7000 to Feeding Texas.
- Continued supporting [Slice Out Hunger](#), with more US funds earmarked for 2022.
- Cycled with Sir Chris Hoy for [Social Bite's Break the Cycle campaign](#), and donated £20,000 to support the development of new [Social Bite villages](#).
- Donated £20,000 to [West Lothian Food Bank](#).
- Became [obstkaepchen.de](#)'s key partner with a donation of €30,000. This helps the organisation provide meals and companionship to seniors who are affected by poverty and loneliness.
- Donated £10,000 to [OutRight Action International](#) to help them continue defending and advancing LGBTIQ+ human rights around the world.
- Donated £30,000 to help mental health charity [YoungMinds](#) continue its incredible work with young people.
- Adopted 6 dogs at the [Pariah Dog Samui centre](#) in Thailand.

Appendix 3. SDG Index

The [Sustainable Development Goals](#) (SDGs) are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere. All UN Member

States adopted these 17 goals in 2015 as part of the [2030 Agenda for Sustainable Development](#), which set out a 15-year plan to achieve the SDGs.

At Ooni, we recognise that we can help achieve the SDGs. This index highlights how we contributed to each SDG in 2021.

	Sub-Goal (UN)	Our Efforts and Contributions
	<p>1.1 Eradicate extreme poverty.</p> <p>1.2 Reduce poverty by at least 50.</p> <p>1.3 Implement social protection systems</p>	<p>1.1+1.2+1.3 We sponsor Social Bite in its mission to end homelessness. We also made an additional donation to support the development of new Social Bite villages in Scotland. These community developments provide independence to homeless people, swapping poverty for support and inclusion.</p>
	<p>2.1 Universal access to safe and nutritious food</p>	<p>2.1 Ooni became obstkaeppchen.de's key donation partner. Our financial support helps the organisation provide meals and companionship for seniors affected by poverty and loneliness. We continued our partnership with Slice Out Hunger in the USA and will keep working with the charity in 2022. We donate to the Central Texas Food Bank and Feeding Texas in the state where our US HQ is based. We've made several monetary and supply donations to West Lothian Food Bank, near our UK headquarters.</p>
	<p>5.1 End discrimination against women and girls, including LGBTIQ+ group.</p> <p>5.4 Value unpaid care and promote shared domestic responsibilities.</p> <p>5.5 Ensure full participation in leadership and decision-making.</p> <p>5.7 Equal rights to economic resources, property ownership and financial service.</p> <p>5.9 Adopt and strengthen policies and enforceable legislation for gender equality</p>	<p>5.1 In 2021, we supported Outright International with its work in defending and advancing human rights for LGBTIQ+ people around the world.</p> <p>5.4 We approved 100% of flexible working requests received in 2021. We offer shared parental pay at the same level of financial support as maternity pay.</p> <p>5.5 We have a female co-CEO and co-founder. We regularly review our gender pay gap and share all strategic company information with staff. Our teams are regularly encouraged to participate and provide feedback.</p> <p>5.7 We review our gender equality strategy on a regular basis to ensure we're following all guidance, and we continually think about what more we can do to support women in the workplace. We celebrate International Women's Day, host guest speakers on gender equality and gender-decode our recruitment ads.</p> <p>5.9 We adhere to all gender equality legislation and are starting a working group in our office to consider the career impact of menopause and menopause policy. We also regularly review maternity policies and consider how we advertise our STEM roles.</p>

	<p>6.4 Increase water-use efficiency and ensure fresh water supplies.</p> <p>6.6 Protect and restore water-related ecosystems</p>	<p>6.4 At Ooni HQ, we regularly monitor and record our water usage.</p> <p>6.6 We support Eden Reforestation Projects work protecting and restoring coastal mangrove ecosystems in Madagascar. This also increases water quality and protects coastal communities from storms.</p>
	<p>7.2 Increase global % of renewable energy</p>	<p>7.2 We source all of our UK office energy from a renewable energy supplier (that uses a combination of REGOs and PPAs), increasing the amount of renewable energy in the UK's national grid.</p>
	<p>8.2 Diversify, innovate and upgrade for economic productivity.</p> <p>8.3 Promote policies to support job creation and growing enterprise.</p> <p>8.4 Improve resource efficiency in consumption and production.</p> <p>8.5 Full employment and decent work with equal pay.</p> <p>8.6 Promote youth employment, education and training.</p> <p>8.7 End modern slavery, trafficking and child labour.</p> <p>8.8 Protect labour rights and promote safe working environment.</p> <p>8A Universal access to banking, insurance and financial service.</p> <p>8C Develop a global youth employment strategy</p>	<p>8.2 Innovation is one of our core values, and we have an Innovation team within our Product team.</p> <p>8.3 We support local apprenticeship and return-to-work schemes.</p> <p>8.4 Efficiency is a key part of our Product team's work — for example, the team reduced the overall fuel consumption of the Koda 16 by researching flame shaping and fuel mixing.</p> <p>8.5 All new starts at Ooni begin on a minimum of £25k per annum (pro rata for part-time/ fixed term contracts).</p> <p>8.6 We work closely with local charities, work initiatives, universities and colleges to provide workshops, talks, advice and guidance on the world of work and company-specific roles.</p> <p>8.7 & 8.8 We have an ethical due diligence and supplier audit programme. See our Modern Slavery Statement here. We created our Ooni Supplier Code of Conduct in line with ETI Base Code and ILO standards, and we use this to engage with suppliers and promote a culture of transparency. Labour rights and safe working environments are vital to Ooni, so we monitor these in our supply chain through regular communication and ethical audits.</p>
	<p>10.1 Reduce income inequalities.</p> <p>10.2 Promote universal social, economic and political inclusion and put processes in place to empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.</p> <p>10.3 Ensure equal opportunities and end discrimination.</p> <p>10.4 Adopt fiscal and social policies that promote equality</p>	<p>10.1 We have a salary benchmarking and gender analysis project underway to review salaries across career type and gender.</p> <p>10.2 We highlight success stories within the organisation and partner with local charities and back-to-work initiatives to help us understand obstacles. We don't tolerate discrimination against any employees. We also sponsor and encourage employee participation in events such as OutRight International.</p> <p>10.3 We discuss opportunities regularly and have open communication channels so that team members can provide feedback. We review our policies regularly and monitor 'world-class' approaches to policy production so that we can align ourselves with them.</p> <p>10.4 Our People and Impact teams work together to challenge the status quo, using B Corp and other frameworks as inspiration.</p>

	<p>12.5 Substantially reduce waste generation.</p> <p>12.6 Encourage companies to adopt sustainable practices and sustainability reporting.</p> <p>12.8 Promote universal understanding of sustainable lifestyles</p>	<p>12.5 We design our ovens with serviceability in mind, provide replacement parts, create all products to last and track non-conformance through production run methodology (see Zero Waste section).</p> <p>12.6 Our Impact team cultivates sustainable practices throughout the business as it grows. This is the first report in our annual sustainability reporting cycle.</p> <p>12.8 We help customers replace product parts, and provide recycling instructions in all US and UK grocery shipments. We share content with our community highlighting more environmentally friendly ways to make pizza. Examples include our Veganuary pizza recipes, Tips for Eco-Friendly Cooking, Vegan Pizzaiolo Tips and our lowdown on the best vegan pizza cheeses. The Impact team shares advice and tips to drive sustainability conversations via the Pawprint app and dedicated internal channels (see Team Engagement section).</p>
	<p>13.1 Strengthen resilience and adaptive capacity to climate-related disasters.</p> <p>13.2 Integrate climate change measures into policies and planning.</p> <p>13.3 Build knowledge and capacity to meet climate change</p>	<p>13.1 Our work with Eden Reforestation (see Impact Fund section) has helped build storm defences for coastal settlements in Madagascar.</p> <p>13.2 We measure our carbon footprint on an annual basis (see Climate Action) and incorporate reduction plans into future strategy.</p> <p>13.3 We build knowledge and strengthen engagement via team activities at Ooni (see Team Engagement section).</p>
	<p>14.2 Protect and restore ecosystem.</p> <p>14.5 Conserve coastal and marine areas</p>	<p>14.2 Our work with Eden Reforestation in Madagascar has helped restore degraded coastal wetlands, producing a range of aquatic ecosystem benefits for fish, amphibian and bird species.</p> <p>14.5 Eden Reforestation's mangrove restoration also improves coastal preservation by greatly reducing coastal erosion rates in the area.</p>
	<p>15.1 Conserve and restore terrestrial and freshwater ecosystems.</p> <p>15.5 Protect biodiversity and natural habitats.</p> <p>15.A Increase financial resources to conserve and sustainably use biodiversity and ecosystems.</p>	<p>15.1 + 15.5 We meet this goal via our work with Eden Reforestation mangrove restoration projects.</p> <p>15A We channel financial resources via the Ooni Impact Fund and our partnership with 1% for the Planet.</p>
	<p>16.2 Protect children from abuse, exploitation, trafficking and violence.</p> <p>16.3 Promote the rule of law and ensure equal access to justice for all.</p> <p>16.5 Substantially reduce corruption and bribery.</p>	<p>16.2+16.3+16.5 We work together with our suppliers to ensure that we're a responsible business. We use our auditing programme, Supplier Code of Conduct and regular visits to promote the rule of law (see Social Responsibility section & our Modern Slavery Statement).</p>
	<p>Our existing partnerships include Social Bite, 1% for the Planet, Eden Reforestation Projects, Pawprint and Count Us In. We're part of the Better Business Act coalition, which calls for a change in UK law to ensure companies put people, profit and planet at the heart of all their business decisions.</p>	



CLIMATE ACTION

IMPACT FUND

ZERO WASTE

SOCIAL RESPONSIBILITY

TEAM ENGAGEMENT

TRANSPARENCY

