54% of IT professionals and 55% of individuals prefer a method of protecting accounts that doesn't involve passwords.

Managing passwords & preventing account takeovers

39% of IT professionals report that their organization relies on human memory to manage passwords.
48% of IT professionals rely on the use of PII to gain access to corporate accounts, of which 43% reported that they store passwords.

Do individual users and UK IT professionals see why it’s so important to protect against identity theft?

When it comes to accessing information online, individual users rated security (59%), affordability (54%), and ease of use (44%) as very important.

Do IT professionals and UK IT professionals see why it’s so important to protect against identity theft?
56% of IT professionals believe that eliminating the use of passwords would improve the security of their organization.
50% of individuals believe that eliminating the use of passwords would improve the security of their personal data in the past two years.

Reaching a safer future
56% of individuals would only adopt new technologies that are easy to use and significantly improve account security.

54% of IT professionals and 55% of individuals prefer a method of protecting accounts that doesn’t involve passwords.

Protecting customer accounts
Customer information and personally identifiable information (PII) are at the top of the list for IT professionals to protect, yet 39% report that they don’t believe that they take the necessary steps to protect information on mobile devices.

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