2019 State of Password and Authentication Security Behaviours

Reuse an average of

five passwords across business and personal accounts



Do not use twofactor authentication

at work

Are we becoming more security-minded individuals?

The recent survey from the Ponemon Institute shows people are still engaged in risky behaviour when it comes to passwords and authentication.

69%

Admit to sharing passwords with colleagues for account access

67%

Do not use any form of two-factor authentication in their personal life

63% of respondents say they have become more concerned about the privacy and security of their personal data over the past two years



say their company is most concerned about protecting **customer** information

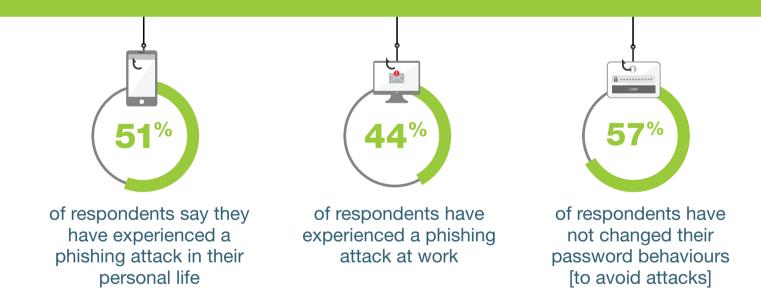
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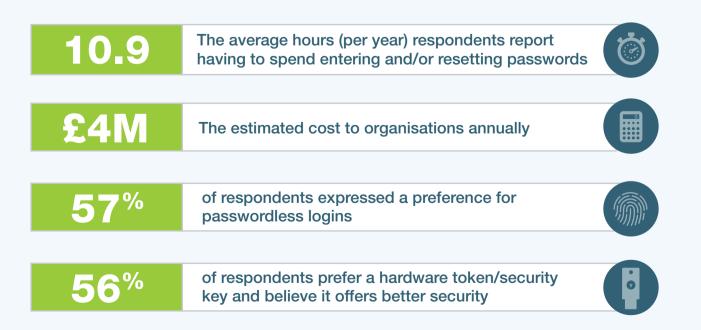
say their company is most concerned about protecting employee information

Phishing for Passwords

As cyberattacks become more prevalent, vulnerabilities created by poor password and authentication practices lead to attacks such as phishing.



It is increasingly clear that new security approaches are needed to help individuals manage and protect their passwords both personally and professionally.



Yubico sets new global standards for two-factor, multi-factor and passwordless authentication.

For the full details on the Ponemon Institute survey, read

The 2019 State of Password and Authentication Security Behaviours Report

Visit yubico.com/authentication-report

yubico www.yubico.com Yubico was founded in 2007 with the mission to make secure login easy and available for everyone. In close collaboration with leading internet companies and thought leaders, Yubico co-created the FIDO U2F and FIDO2/WebAuthn open authentication standards, which have been adopted in major online platforms and browsers, enabling two-factor, multi-factor, and passwordless login and a safer internet for billions of people.

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