63% of respondents say they have become more concerned about the privacy and security of their personal data over the past two years.

Top Information Concerns
- Social Security Number or Citizen ID
- Payment Account Details
- Health Information

Top Reasons for Concern
- 59% Government Surveillance
- 40% Connected Devices
- 51% Growing Use of Mobile Devices

57% of respondents say they have experienced a phishing attack in their personal life.
44% of respondents have experienced a phishing attack at work.
57% of respondents have not changed their password behaviours (to avoid attacks).

Yubico was founded in 2007 with the mission to make secure login easy and available for everyone. In close collaboration with leading internet companies and thought leaders, Yubico co-created the FIDO U2F and FIDO2/WebAuthn open authentication standards, which have been adopted in major online platforms and browsers, enabling two-factor, multi-factor, and passwordless login and a safer Internet for billions of people.

Yubico sets new global standards for two-factor, multi-factor and passwordless authentication.


Visit yubico.com/authentication-report

© 2019 Yubico