## **Specification of Printed Matter**

<b>Product Name:</b>	ECL&B Action Plan
1. Functionality	Wall poster

2. Press	Description
Color	4+0 CMYK
Paper type	Silk
Paper weight	150g/m2 +/-5 mat (Optional: laminated (10my) on both sides)
Paper color	White

3. Post press	Description
Number of pages	1
Size with product gross	L 560 mm x H 1200 mm
Laminated	Yes (optional)
Laminate type	Mat laminate (10 my) on both sides

<b>Product Name:</b>	ECL&B Provider Guide
1. Functionality	Provider Guide

2. Press	Description
Color	4+4 CMYK
Paper type jacket	Gloss
Paper type insides	Gloss
Paper weight jacket	130g/m2 +/-5
Paper weight inside	105g/m2 +/-5
Paper color	White

3. Post press	Description
Number of pages (including jacket)	72
Size with Product Net	L210 mm x H148 mm (A5 landscape)
Size with Product Gross	L420mm x H148mm
Folding	Basics
Number of staples	2
Laminated	Yes (optional)
Laminate Type	Gloss (see additional information below)

4. Additional information	Description (see next page)
Laminate Type	(Film) laminate 10 my on frontpages of jacket, no lamination on insides

<b>Product Name:</b>	ECL&B Facilitator Flipchart
1. Functionality	Flipchart

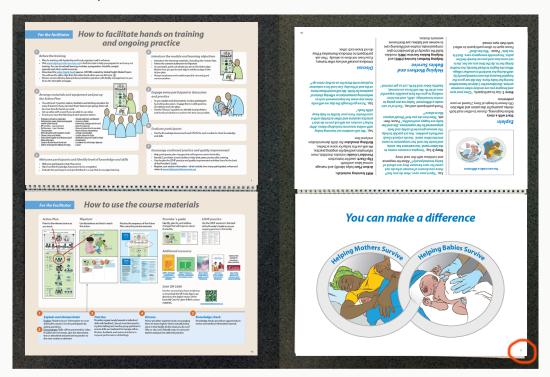
2. Press	Description
Color	4+4 CMYK
Paper type, jacket	1 mm transparent stiff plastic sheet (front)* (or min. 2mm stiff cardboard) 2 mm transparent stiff plastic sheet (back)* (or stiff cardboard)
Paper type insides	Silk
Paper weight insides	150g mat
Paper color	White

3. Post press	Description
Number of pages (including jacket)	66
Size Inside	L420 mm x H292 mm
Size front jacket	L420 mm x H297 mm
Size back jacket	L420mm x H297mm

4. Additional information	Description
Spiral	White metal

### 4. Additional information: Page arrangement

Note that the direction of the first Flipchart page is different from the rest. The finished product should look like this:



### 4. Additional information: Stand

# **Version 1**Simple solution: Finished product standing.



#### **Version 2**

Advanced, more stable solution when presenting: Finished product standing.

