VAB   Specification of Printed Matter

Product Name:	VAB Action Plan
1. Functionality	Wall poster

2. Press	**Description**
Color	4+0 CMYK
Paper type	Silk or gloss
Paper weight	150g/m2 +/- 5g
Paper color	White

3. Post press	**Description**
Number of pages	1
Size with product gross	L 540 mm x H 1100 mm

Product Name:	VAB Provider Guide
1. Functionality	Provider Guide

2. Press	Description
Color	4+4 CMYK
Paper type, jacket	Gloss
Paper type insides	Gloss
Paper weight, jacket	130g/m2 +/-5
Paper weight inside	105g/m2 +/-5
Paper color	White

3. Post press	Description
Number of pages (including jacket)	68
Size with Product Net	L148 mm x H 210 mm (A5)
Size with Product Gross	L296 mm x H 210 mm
Folding	Basics
Number of staples	02
Laminated	Yes (optional)
Laminate Type	Gloss (see additional info below)

4. Additional information	Description
Laminate Type	(Film) laminate 10 my on frontpages of jacket, no lamination on insides

| Product Name:	VAB Facilitator Flipchart
1. Functionality	Flipchart

2. Press	**Description**
Color	4+4 CMYK
Paper type, jacket	1 mm transparent stiff plastic sheet (front)* (or minimum 2 mm stiff cardboard) 2 mm transparent stiff plastic sheet (back)* (or stiff cardboard)
Paper type insides	Silk
Paper weight insides	150g mat
Paper color	White

3. Post press	**Description**
Number of pages (including jacket)	62
Size Inside	L420 mm x H292 mm
Size front jacket	L420 mm x H297 mm
Size back jacket	L420mm x H297mm

4. Additional information	**Description**
Spiral	White metal

4. Additional information: Page arrangement Flipchart

Note that the direction of the first page in Flipchart 1 is different from the rest.
The finished product should look like this:
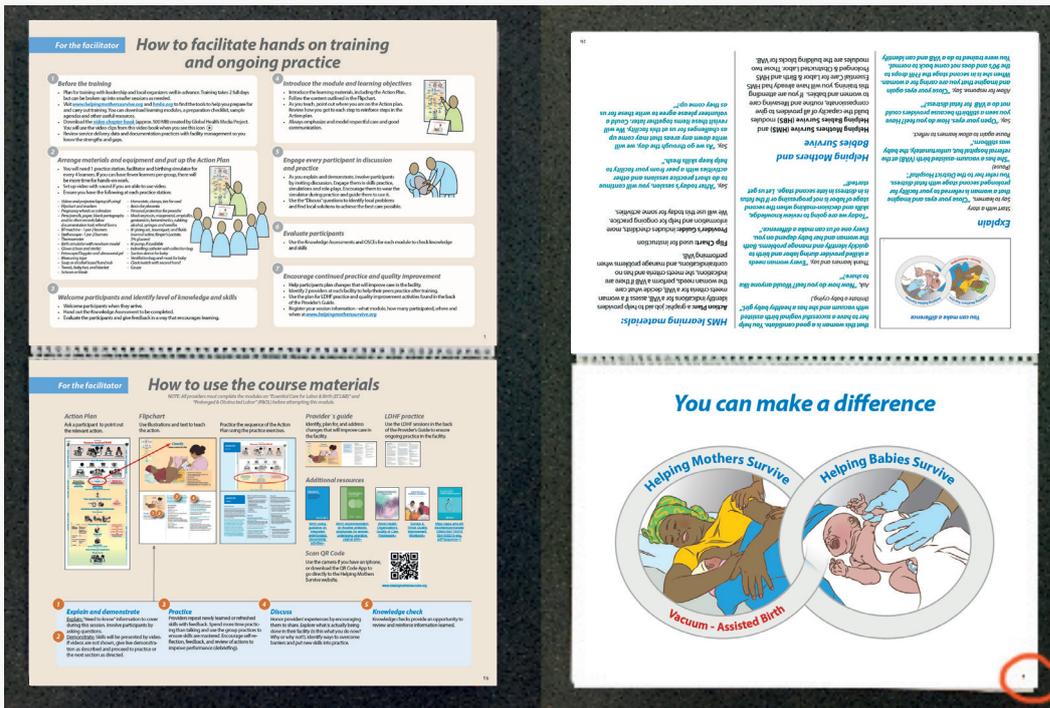
4. Additional information: Stand

Version 1

Simple solution:
Finished product standing.

Version 2

Advanced, more stable solution when presenting:
Finished product standing.
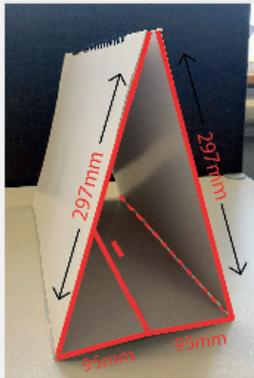
Size front jacket	L420 mm x H392 mm
Size back jacket	L420 mm x H392 mm

———	Cut
- - - -	Fold

95mm | 297mm | 297mm | 85mm (+ 10mm)

Back jacket

Front jacket

22mm

420 mm

Vacuum-Assisted Birth
Helping Mothers Survive
Flipchart

20mm

Fold

Fold