

A Legacy Revealed



1952 Holiday Inn
First Holiday Inn® hotel opens in Memphis, TN

1950



1972 Time Cover
Time magazine names Kemmons "innkeeper of the world"

1970



1982 Orange Lake Resort
Orange Lake Resort opens on 372 acres with 32 villas and 1,872 owners

1980



2006 Member Resorts & Club
Orange Lake Resort expands beyond its flagship property to Brownsville, VT, and Lake Geneva, WI, plus launches a new Club product

2006



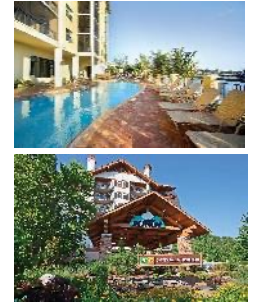
2008 Alliance
Two great brands, Orange Lake Resorts and IHG®, come together to create Holiday Inn Club Vacations®

2008



2009 Luxury Product Launched
Unveiled at flagship resort in Orlando, FL

2009



2009-2016 Brand Expansion
Resorts open in Myrtle Beach, SC, Gatlinburg, TN, Las Vegas, NV, Galveston, TX, Williamsburg, VA, Scottsdale, AZ, Panama City Beach and Cape Canaveral, FL

2009-2016



2015 Acquisition
Orange Lake Resorts purchases Silverleaf Resorts, adding 13 properties and rebranding to Holiday Inn Club Vacations

2015



2018-2019 Property Acquisitions
The Company purchases two resorts in the Lake Tahoe, NV area and New Orleans, LA, growing to 28 locations

2018-2019

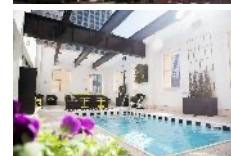
2019 New IHG Agreement
Sign exclusive, 100-year global rights deal to develop and sell timeshare under the Holiday Inn Club Vacations brand

Equity Investment
KSL Capital Partners makes significant minority investment in company



Corporate Name Change
Orange Lake Resorts becomes Holiday Inn Club Vacations Incorporated

2019



2020 First Urban Destination Opens
The Company opens its first urban resort in New Orleans

2020



2023 First International Expansion
The company marks its first international expansion, acquiring four resorts in Cancun, Puerto Morelos, and Playa Del Carmen, Mexico, and growing to 32 resort locations

2023



2024 Future Growth Continues
The company continues to expand through capital light development in Myrtle Beach, SC* and other highly sought-after destinations

2024 and Beyond

*Renderings or other images depicting this proposed resort are subject to change.